

KAPUCINO

Kabar Seputar Cerita Inspiratif SCOPI



Highlight

Workshop and Field Visit on Sustainable Coffee Governance for Community Economic Improvement in Manggarai Regency, East Nusa Tenggara Province

by Annasytassya Nurul Hidayati

Workshop and Field Visit on Sustainable Coffee Governance for Community Economic Improvement in Manggarai Regency, East Nusa Tenggara Province is one of the series of events in the Task Force of Conservation Coffee that had been co-held by SCOPI and its members, Yayasan KEHATI and Rikolto. Other members of SCOPI also joined this activity, such as Darma Santoso from My Kopi O! and Nur Jamila from PT. Berangan Ragam Rasa (BERAGAM). This activity is a forum for networking, discussing, sharing knowledge and experiences between parties related to topics that are relevant to the needs of stakeholders in the coffee supply chain as well as introducing the potential of Manggarai Coffee to SCOPI Members and related stakeholders. The series of events was held from May 27 to May 30, 2021.

On the first day, Friday, May 28, 2021, the workshop was held in Ranaka Hall, Manggarai Regent's Office, with the support of SCOPI Members, NTT Provincial Government, Government of Manggarai

Regency, Ayo Indonesia!, MPIG Arabica Manggarai, and MPIG Robusta Manggarai. It was attended by 35 people physically (offline) and 19 people attending online via Zoom. The participants who were present physically had gone through antigen swab tests and implemented health protocols. The workshop was officially opened by the Deputy Regent of Manggarai, Mr. Heribertus Ngabut, and moderated by the Executive Director of SCOPI, Mrs. Paramita Mentari Kesuma. Mr. Pujiyanto from the Coffee and Cocoa Research Center (Puslitkoka/ICCRI), Mr. Eko Purnomowidi from the KlasikBeans Cooperative, and Mr. Ondy C Siagian, Head of the Environment and Forestry Office of East Nusa Tenggara Province were the speakers in this workshop.

The important points based on the results of the workshop include replanting that needs to be done evenly because the coffee plants are already old, followed by strengthening the capacity of farmers, farmer organizations, and socialization about permission of social forestry that still needs to be improved and disseminated

widely in community in NTT Province, and that the selling price of coffee is a greater concern than to increase the productivity and quality of the coffee. The welfare of farmers needs be prioritized to support the effort in fostering #SustainableCoffee and so that the farmers will not do anything in vain for themselves.

On the same day, the participants continued their journey to the KSU Asnikom - MPIG Manggarai office located



at Pelita Wae Palo Street Ruteng. The discussion lasted for about 3 hours. This year, Asnikom - MPIG Manggarai is submitting a proposal for a Regional Regulation to the Government of Manggarai Regency regarding Manggarai Coffee as a main commodity and a way to boost the economy in NTT. In addition, MPIG is also trying to manage farmers data as a database and estimate the strength of MPIG in the future. The participants also visited the Karya Mandiri Cooperative, an association of farmers in Manggarai. During our visit, the participants were warmly welcomed by Mr. Fitus (Cooperative Management) and Mr. Marcel (MT SCOPI), it became a forum for buy-in activities between SCOPI Members and Karya Mandiri Cooperatives. At the end of the day, we also had the opportunity to discuss with Mr. John, the Head of the Agriculture Office of East Manggarai Regency.

On Saturday, May 29, 2021, the participants visited one of the Arabica coffee plantations assisted by MPIG Manggarai in Lungar Village, Ruteng, Manggarai

Regency with an altitude of about 1300 meters above sea level. In this village, initially, farmers still used the conventional cultivation system, it can be seen in the coffee plants that grow tall without pruning. After receiving guidance and assistance from MPIG Manggarai, Come on Indonesia! and Master Trainers SCOPI, farmers in this village began to apply coffee cultivation with an agroforestry system. Coffee farmers in Lungar Village have benefited from the system, not only from selling coffee but also from ginger, cloves, pepper, porang, mahogany, and silk tree.

Farmers in this village have also started replanting old coffee plants. The average coffee plant that exists is a relic coffee plant from the Dutch era. For coffee plants that are new or young, they have planted using the GAP (Good Agriculture Practices) method based on the National Sustainability Curriculum (NSC) module by SCOPI.

In this activity, there was a discussion between the buyer and coffee farmers from the Maju Bersama Farmers Group. By looking directly at the conditions in the field, there are many benefits and new insights for SCOPI Members and Partners. Farmer groups can understand what buyers need better, such as consistency in coffee quality or taste and quantity. Through this series of events, SCOPI hopes to establish and nurture a good relationship and mutual understanding of each other's needs between parties on the upstream and downstream sides of the coffee supply chain will be formed.



Editor-in-Chief's Notes

Greetings #CoffeeWarrior!

Wishing you in good health! It has been more than a year for us in the fight against COVID-19 pandemic and its impacts. Yet, our fight is not over. Despite the PPKM period, we hope that all of you are still in good spirit wherever you are and whatever you are facing at this time. All for the greater good. Quoting an 18th century writer, James Lane Allen, "Adversity does not build character, it reveals it." Good leaders also flourish at times of crises. In this regard, will you stop at this point to foster #sustainablecoffee? We certainly does not hope so.

In the book entitled "The World's Agriculture in 2020", there is an interesting chapter regarding "Pluralistic Training Trend" in various countries. It had been said that "trainings in the 1970s were focused on the assisting farmers to increase productivity, while nowadays it has been shifting to the requirement of multiple problems solving"¹. As a national platform for sustainable coffee whose one of its main programs is to facilitate trainings and assistance to coffee farmers, SCOPI had surely feel and walk on the similar path. This is because complex problems solving requires various approaches and interventions, as well as various assisting hands and inputs from many. This is where SCOPI's role as a national sustainable coffee platform becomes highly strategic.

In the past three months, SCOPI had been pushing itself in preparing and fostering various multi-stakeholders collaborative actions in different locations. Bridging the upstream and upstream sides had clearly grew into a main necessity, along with the impacts of the pandemic which had been influencing coffee price and market mechanism, as well as the impacts of climate change which affect coffee productivity and quality. We want more people, especially the youth, to be more aware with coffee sector challenges which have been awaiting us upfront. To achieve that, firstly we need to build the awareness of SCOPI's members and partners.

In this July 2021 Edition of KAPUCINO, we portrayed a series of stories from the activity which had been held by SCOPI and its members and partners in East Nusa Tenggara Province, takeaways from the journeys in understanding the up-to-date condition of Sumatran Coffee, especially the coffee from Gayo and Karo in Aceh Province and North Sumatera, how SCOPI build partnership with local government partners, as well as the Coffee Discussion (DISKO) activity on "Gender in Coffee Agroforestry Practices" which had been held together with SCOPI members. Moreover, we also presented the profiles of the new faces in SCOPI's big family, who recently joined in 2021. You may learn about them more in the SCOPI's members profile.

Last but not least, let's continue to share positive spirit and inspirations.

Cheers to #sustainablecoffee!

Paramita Mentari Kesuma

¹ Enti Sirnawati and Tike Tresnawati, "Penyuluhan Pertanian di Berbagai Negara: Tren Penyuluhan Pluralistik" (Bogor: IPB Press, 2021), p. 161.

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SCOPI's Visit to Aceh and North Sumatra Provinces: Meeting with the Local Government & Field Visit

by David Nicholas Franztius

SCOPI visited Aceh and North Sumatra provinces from 14 to 19 June 2021 in coordination with local government partners (Government of Central Aceh and Karo Regencies) and SCOPI Master Trainers (MT), precisely in Takengon, Central Aceh Regency, Aceh and Kabanjahe, Karo Regency, North Sumatra. In addition, field trip activities are also held in preparation for SCOPI program activities in both locations

Regency, Mr. Jumadil Enka; Head of Plantation, Mr. Maha Fitra, MP; Head of Counseling, Mr. Ir. Sulwan Amri.

This event discussed the activities that have been conducted by SCOPI members and Master Trainers in Central Aceh Regency, notify the government about the program that SCOPI will conduct especially with ITFC in 2021-2026 and requesting support to the Central Aceh District Government. The Regent of Central Aceh also has concerns about coffee productivity in the Central Aceh region which is decreasing, one of which is due to coffee bars that are relatively old and need rehabilitation, so it is necessary to educate farmers about the importance of pruning coffee sticks periodically.

During the visit and in several meetings with the Government of Central Aceh



together with the International Islamic Trade Finance Corporation (ITFC) which will be held for the next five years. The SCOPI team's journey began with a visit to Takengon, also referred to as the Cold City, which has an altitude of about 1300 meters above sea level. Coffee has been the main commodity and the main source of income for the Gayo community.

Starting a series of activities in Takengon, the SCOPI team consisting of the Executive Director of SCOPI, Mrs. Paramita Mentari Kesuma, General Affairs & Operations Officer, Mr. Purnama Graha, Mr. Sumeri and Mr. Salman Pedemun as SCOPI Master Trainer (MT) of Aceh Province, held an audience with the Regent of Central Aceh, Mr. Drs. Shabela Abubakar; Regional Secretary of Central Aceh Regency, Mr. Subhandy. AP. M.Si, Head of Agriculture office of Central Aceh Regency, Mr. Ir. Nasrun Liwanza, MM; Head of Tourism Office of Central Aceh



Regency, there were several things discussed, namely the SCOPI activity plan with ITFC in Central Aceh Regency in 2021-2026, planning on the implementation of the National Sustainable Coffee Stakeholders Meeting in Takengon, Central Aceh, GAP training (Good Agricultural Practices) especially in the technical field in pruning, making demoplots in places that have their own challenges, discussing the scheme of coffee agrotourism areas to provide education, knowledge, insights from nurseries, care, cultivation, harvesting and processing of Gayo coffee, and applying the attention of the Central Aceh District Government to the licensing of organic certification of Gayo coffee that is still difficult to achieve.

There are several challenges related to the condition of coffee in Central Aceh Regency, among others include areas in Central Aceh constitutes 60% protected forest areas and 40% is the area of APL (Other Use Areas), climate change that has affected the productivity of coffee in Central Aceh (high rainfall will inhibit the growth of flowers in coffee plants so that coffee production will decrease drastically and increase the intensity of pest attacks PBKo), decrease the price of Arabica Gayo coffee from Rp. 60,000/kg to Rp. 35,000/kg; strengthening farmer cooperatives has not been in line with the Local Government program, as well as the environmental damage that has been felt real, where the water level in Lake Lut Tawar, Takengon has decreased by 2-3 meters.

SCOPI also made a field trip to Kenawat Village which is a protected forest by government and does not yet have a social forestry permit, where coffee cultivation has used agroforestry system with shade plants namely Lamtoro tree; visit to Tebes Lues Village, where MT provides education on



pruning techniques in accordance with GAP (Good Agricultural Practices); visits to Atu Latong, where the MT SCOPI has conducted education on breeding techniques, Multiple Triangle Fence Techniques (Pagar Ganda Segitiga/PGS), integration of livestock, Lamtoro as a shading plants, and education about the increase of PBKo pests caused by climate change. Not to forget, SCOPI also visited



the Tawardi Coffee Gallery in Central Aceh which is the target of Bank Indonesia and the Aceh Provincial Government, which cultivates civet coffee and has conducted export activities to foreign countries.



From Aceh Province, the SCOPI team continued its journey to North Sumatra Province, especially in Karo Regency. Accompanied by Mr. Anta, Mr. Haris and Mr. Viktor as Master Trainers of North Sumatra Province, the SCOPI team also conducting a meeting with Karo Regent, Mrs. Cory S. Sebayang; Secretary of Karo Regency, Mr. Drs. Kamperas Terkelin Purba, M.Si; Head of Agriculture Office of Karo Regency, Mr. Metehsa K. Ancient; Acting Head of Plantation Karo Regency, Mr. Girsang. In the meeting, there was a follow-up discussion and preparation of scopi work plan with ITFC in Karo Regency. In Karo Regency there are 17 subdistricts with a total of 259 villages, where coffee plants are becoming fence plants and "fringes" of the Karo community. Coffee plants in Karo Regency have been planted since 1950 and the most common type is Sigararutang type. People in Karo from 2020 turn to horticultural crops such as carrots, potatoes, hazelnuts, cocoa, oranges, and others. Karo regency itself experienced a decrease in coffee prices from Rp. 8,876 / kg in 2020 to Rp. 7,100/kg in 2021. The Regent of Karo welcomes the support of SCOPI to support and advancing the coffee sector in Karo.

In addition, besides visiting and discuss with the local government, SCOPI also conducted field visits to coffee plantations in Berastagi with Mr. Girsang as Acting Head of the Agriculture

Office of Karo Regency and Mr. Alusius as the Head of Plantation of Karo Regency. The location is at an altitude of 1200 meters above sea level and has several challenges, namely the application of very minimal shade plants such as the majority of coffee plantations in Karo Regency, there is no setting of planting distance, pruning is still lacking, and there are some land converted into horticultural crops namely potatoes. This location has the potential to be an example garden in future SCOPI activities.

End of the trip, the SCOPI team then visited Starbucks Farmers Support Center which has been established since 2015. There is a training program for coffee farmers as well as the distribution program of free coffee crop seeds amounting to 2.2 million seeds to farmers in 2020 and 2.5 million coffee crop seeds in 2021. In this place, a variety of coffee cultivation techniques can be learned, including pruning techniques, Multiple Triangle Fence Techniques (Teknik Pagar Ganda Segitiga/PGS), integration systems with farm animals, breeding of shade crops, and the manufacture of organic fertilizer. From the visit, it was conveyed that Starbucks Farmers Support Center hopes to be able to establish partnerships with SCOPI in training and mentoring coffee farmers as well as dissemination of coffee seeds and shade trees.



Coffee Discussion (Diskusi Kopi/DISKO): An Overview of the Potential Impacts of Interventions on Diverse Coffee Agroforestry System to Gender Dynamics in Pagar Alam Regency, South Sumatra

by David Nicholas Franztius



Pagar Alam is dominated by a community of coffee farmers who have implemented a coffee agroforestry system, from the simplest system to the more-complex system. They have also started to implement coffee management techniques that can increase coffee production. Determination from simple to more complex is influenced by members in the household and in society (women and men who interact with each other will influence each other in the decision-making process). Decision making is also strongly influenced by the level of knowledge and skills of each household member and member of the community. There is research to look at important components as a diversification program for the household level to developing the coffee agroforestry production and part of the project implementation that aims to enhance livelihood of farmers through diverse agroforestry systems in Pagar Alam, therefore, it is necessary for women and men to participate in this research. The data from this study was obtained using interview methods, group discussions, and role-playing to make better understanding and mapping for gender dynamics in decision-making patterns and how the existing coffee system changes to gender dynamics in the flow and distribution of income in households

Based on data from this study, on June 10, 2021, SCOPI together with ICRAF, Yayasan Inisiatif Dagang Hijau (IDH), PT. Sudden Coffee Indonesia, and JDE created a DISKO titled **"Gender In Coffee Agroforestry Practices"** which discusses about perspective from gender and agroforestry. This DISKO was attended by 120 people through Zoom Webinar, and 108 viewers via YouTube live stream. During the DISKO, the participants were actively involved in the discussion, and expressed opinions on agroforestry system, the impact caused by involving women in the application of agroforestry, and ways to increase the confidence of women to do activities in the field. Through this DISKO event, SCOPI hopes to raise awareness of women and men, both in one family and different families, in order to provide equal opportunities for capacity building for both women and men.

At the end of the session, two important things were concluded in this DISKO. Firstly, increasing the opportunities and capacities of women is not solely about women empowerment, but more importantly, it is the empowerment of households through increased agricultural production and farmer household income. Secondly, action is also needed from the stakeholders of the coffee sector in Indonesia to provide equal opportunities for capacity building for both male and female farmers.

Coffee Discussion (Diskusi Kopi/DISKO): Improving Indonesian Coffee Farmers Resilience in Facing the "European Green Deal"

by *Natasha Trisyani Winata*



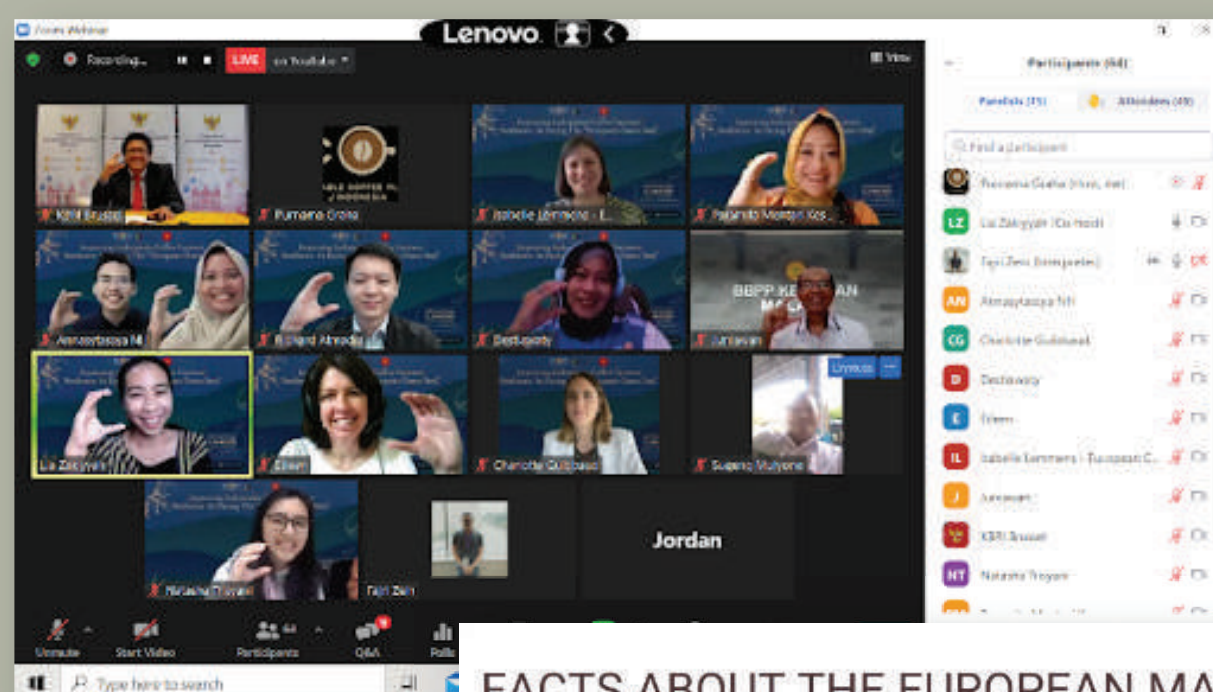
On June 2, 2021, SCOPI together with the Embassy of the Republic of Indonesia (KBRI) for the European Union in Brussels, Belgium, and the European Coffee Federation (ECF) held a Coffee Discussion (DISKO) titled **"Improving the Resilience of Indonesian Coffee Farmers in Dealing with Policies Related to the 'European Green Deal'"** and was attended by a total of 126 participants through Zoom Webinar and 210 viewers through SCOPI YouTube channel. The DISKO Webinar was attended by Mr. Andri Hadi, Ambassador of the Republic of Indonesia to the Kingdom of Belgium, the Grand Duchy of Luxembourg, and the European Union in Brussels, Belgia, to give his opening remarks. Participants who have participated in this event come from a variety of backgrounds, including; NGOs, the private sector, government officials, academics, and students, and most importantly SCOPI Master Trainers.

During the DISKO session, participants were actively involved in discussions on the 'European Green Deal' proposal and the regulatory framework on coffee exports to the European Union, as well as how Indonesian coffee farmers could initiate new changes to comply with new coffee export regulations. In addition, a 50-minute discussion and question and answer session were also held to give participants the opportunity to ask their questions about the related topics being

discussed. During the session, the participants have been active in expressing their opinions, feedbacks and support related to the materials delivered by the event speakers and the responses given by respondents.

Through this DISKO event, SCOPI hopes to increase the knowledge of stakeholders in the coffee supply chain in

Indonesia to the challenges of coffee sustainability, especially on the impact of European Green Deal policy to the Indonesian coffee sector. In addition, SCOPI also hopes this activity can add insight to the response, and timely updates, especially from coffee farmers in Indonesia about their readiness and resilience in facing their respective challenges related to 'Farm to Fork' strategy.



FACTS ABOUT THE EUROPEAN MARKET

- ✓ **Largest coffee market** in the world accounting for **one-third of global consumption**.
- ✓ One of the worlds **highest average annual per capita consumption** at just above 5 kg of coffee per person a year.
 - Finland leading country in the world with 12 kg per capita. Norway at 9.9 kg, Denmark at 8.7 kg and Sweden at 8.2 kg per capita per year.
- ✓ **Largest market for:**
 - **specialty coffees**, together with the US.
 - **certified coffees** such as UTZ/Rainforest Alliance, Fairtrade, organic, 4C...
- ✓ **Second largest single organic market**, only after the US.
- ✓ **Largest exporter of roasted and ground coffee**

Lastly, collaboration and communication to find 'harmony' among all stakeholders; farmers, governments, the private sector, academics, SCOPI Master Trainers, and how we help educate consumers to want to buy environmentally friendly products, so that we can also simultaneously support the context of climate change.

Collaboration between SCOPI and ProfilePrint

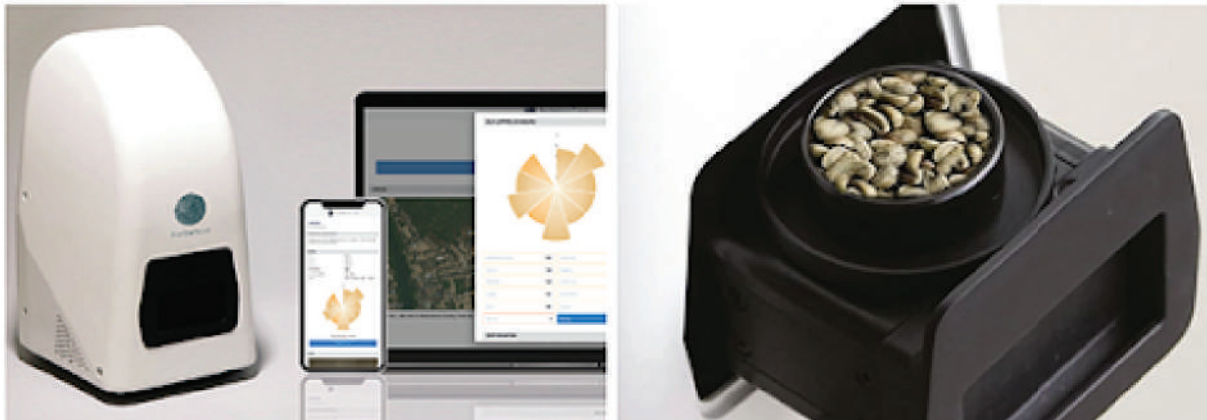
by Annasytassya Nurul Hidayati

Since April 2021, SCOPI has been collaborating with ProfilePrint – an award-winning Singapore-based company that focuses on rapid assessment of food ingredients with a patented Artificial Intelligence (A.I.) food fingerprinting technology. ProfilePrint empowers businesses to ascertain quality and cupping scores of coffee beans quickly and in accordance with industry standards. ProfilePrint's A.I. technology has been trained by professional Q-Graders, offering a more accurate, consistent and rapid cupping solution.

As part of this collaboration, ProfilePrint is providing 5 (five) free cupping and grading reports for Master Trainers and SCOPI members. Each participant must create an account and input the corresponding coffee information on ProfilePrint Hub (<https://hub.theprofileprint.com/>). After which, just 50g of the specimen can be sent to SCOPI's office in Jakarta. SCOPI will then assist in sending the specimens to ProfilePrint in Singapore.

So far, ProfilePrint has scanned and generated cupping reports for over 50 beans from Master Trainers and SCOPI members in Indonesia. With this ProfilePrint report with cupping score, Master Trainers and SCOPI's members can then easily share this report with their buyers.

The collaboration activity is currently still ongoing, thus, for those who are interested to participate, please contact Ms. Annas (annasytassya.nurul@scopi.or.id | +6282110198400) or Mr. David (david.internscopi@gmail.com | +6283874902067).



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SCOPI Members Profile

by David Nicholas Franztius & Tota Jordan Sitanggang



PT Wangsa Kopi Gayo is a new company in the coffee industry, being established in 2019, but builds on the significant experience of the key partners of the company, in the coffee industry in the Gayo highlands. The company's focus is to produce a range of high quality coffee products from green bean to ready to drink coffee from our network of farmers in the Gayo highlands. PT Wangsa Kopi Gayo also committed to sustainable development by working with farmers to improve productivity, so they do not need to move their plantations to higher altitudes and into the national park area.

Wangsa Kopi Gayo's Coffee development advisor, Simon Field have 16 years of experience in the highlands. Mr Field's support to the Aceh coffee industry started after the Helsinki peace



agreement was signed in 2005, where he was managing UNDP's post tsunami recovery program until 2010. Since 2013, Mr Field has been developing coffee processing facilities in the area, including trying to revitalise the old Puskud facility in Bener Meriah, which has been used as a warehouse receipts facility in the past. Unfortunately Puskud required significant investment to be fully functional with a dedicated water treatment plant, if it is to be used in the future. This experience has resulted in the evolution of PT Wangsa Kopi Gayo.



Toko Kopi Tuku started as a small coffee shop on Jalan Cipete Raya in 2015, and started the trail by introducing the taste of coffee with palm sugar to the surrounding community as a form of aspiration to participate in increasing coffee consumption in Indonesia which has a good impact on every sector in the industry.

The impact of the business to the environment is one of the topics that has become one of the concern of Toko Kopi Tuku.

To prevent negative impacts, various programs are run by Toko Kopi Tuku. Things such as the Tukucur program (neighbors can buy iced coffee milk with any drinking container in multiples of 20 ml), sorting waste are the initial initiation of the Toko Kopi Tuku to build an environmentally



friendly coffee consumption routine. In the future, Toko Kopi Tuku hopes to find a joint movement that has an even bigger impact.

Eddy worked at Toko Kopi Tuku from 2016, starting his career as Purchasing until now as the Head of SCO (Supply Chain Operations) in Toko Kopi Tuku with all the challenges that must be faced with Mr. Tyo (owner of Toko Kopi Tuku) to see in general the coffee industry itself and how to increase coffee consumption in Indonesia. Together with Mr. Tyo also looking for coffee and palm sugar that suits to the preferred taste of #TetanggaTuku until now.