

# KAPUCINO

*Kabar Seputar Cerita Inspiratif SCOPI*



**Indonesia Sustainable Coffee Forum 2020**

Sel, 23 Juni 13.00-14.30 WIB SCOPI Members Meeting\*

Sel, 23 Juni 19.00-20.30 WIB SCOPI Donors Gathering\*

**Topik Diskusi:**

Rab, 24 Juni 13.00-14.30 WIB DISKO 1: High-Level Discussion: Kemitraan Strategis Dalam Meningkatkan Produksi Kopi Berkelanjutan di Indonesia

Kam, 25 Juni 13.00-14.30 WIB DISKO 2: International Perspectives on the Future of Indonesia Coffee Sustainability

Jum, 26 Juni 13.00-14.30 WIB DISKO 3: Inovasi Dalam Menghadapi Dampak COVID-19 Pada Sektor Kopi Indonesia

via zoom

Semua sesi GRATIS, Partisipasi terbatas.

Daftar Sekarang

#ISCF2020  
#SustainableCoffee

## Headline

Indonesia Sustainable Coffee Forum 2020: **Strengthening the Collaboration of SCOPI Members and Partners as well as the Public-Private Partnership to Achieve Sustainable Coffee Productivity Target in Indonesia**

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Coffee is one of the leading commodities of Indonesia's foreign exchange sources. Based on data from Ministry of Agriculture in 2018, Indonesia's coffee export value reached 815.9 million US dollars, with a volume of 279.9 thousand tons. On the other hand, Indonesia's coffee productivity has not been optimal, which is only 0.78 tons per hectare from an area of 1.24 million hectares. The worldwide epidemic of COVID-19 also had an impact on the Indonesian coffee supply chain.

The challenge of SCOPI as a sustainable platform is also not easy. Irvan Helmi, Chairperson of SCOPI Board stated in SCOPI Members Meeting, "SCOPI's challenge going forward is the lack of public understanding of sustainability issues, therefore it is relevant for SCOPI to be able to engage with various stakeholders and accommodate aspirations."

SCOPI Members Meeting was the inaugural event of the Indonesia Sustainable Coffee Forum 2020 (ISCF) which was held on June 23-26, 2020. This forum also accommodated Donors Gathering, as a limited session, and 3 virtual Coffee Discussions (DISKO) sessions with various topics. ISCF 2020 brought together various stakeholders in the coffee sector such as Government officials, business actors, field facilitators, coffee farmers and civil society organizations, to strengthen public-private partnership in achieving sustainable coffee productivity targets in Indonesia as well as capturing innovations and aspirations in maintaining coffee market stability.

# Editor's Notes

## KAPUCINO July 2020 Edition

Hello, #PejuangKopi!

We hope that all of you and your family are in good health.

It has been almost six months since we have lived in the "new normal". This period has been a difficult time for everyone. The economic crisis has been waiting just right in the corner. The business sector has been severely affected, including the coffee sector supply chain.

However, we should not be discouraged. In a time of VUCA (*volatility, uncertainty, complexity, and ambiguity*), we need to respond with another set of VUCA, namely *Vision, Understanding, Clarity and Agility*. For this reason, SCOPI seeks to spread and foster this spirit through its various activities and programs.

In this July 2020 edition of KAPUCINO, SCOPI raises several activities that have been held from June to July 2020. One of them is the Indonesia Sustainable Coffee Forum 2020, which was the first "Sustainable Coffee"-themed forum held by SCOPI at the national and international levels. Find out more in Highlights.

There are also a series of training activities related to digital marketing to SCOPI Master Trainers, virtual exhibition activities that have been participated in the Southeast Asia region together with the Indonesian Ministry of Trade, as well as SCOPI's participation in the Global Coffee Platform 2020 virtual meeting. In addition, we also share stories about female Master Trainers (MT), Grand Master Trainers, and female coffee farmers assisted by MT.

Last but not least, we welcome and introduce new members to SCOPI family in 2020, which are LDC, Kehati Foundation and William Edison Coffee. We believe there will be more positive collaborations towards sustainable coffee in Indonesia!

Let's keep up the spirit and promote **#SustainableCoffee**

### Paramita Mentari Kesuma

Chief Editor of KAPUCINO/  
Executive Director of SCOPI



**Paramita  
Mentari Kesuma**  
Chief Editor,  
Author



**Swiny Adestika**  
Author

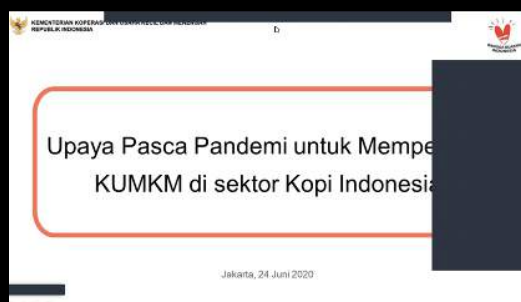


**Iyat Hamiyati**  
Author



**Purnama Graha**  
Layouter

## DISKO Session 1: Strategic Cooperation to Improve Sustainable Coffee Production in Indonesia



Achieving sustainable Indonesian coffee productivity requires strategic partnerships from various parties, one of which is the Government of Indonesia. The virtual DISKO Session 1 on June 24th, 2020 was attended by 150 participants and invited five speakers, the **Minister of Cooperatives and SMEs Republic of Indonesia, Teten Masduki**; **Deputy of Product, Tourism and Activity Organizers of Ministry of Tourism and Creative Economy, Ir. Rizki Handayani, MBTM**; **Deputy of Food and Agribusiness of Coordinating Ministry of Economic Affairs, Musdalifah Machmud** and **Director of Social Forestry and Indigenous Forest Business Development, Ministry of Environment and Forestry, Ir. Bagus Herudojo Tjiptono, M.P.**

For the coffee's downstream sector, Teten Masduki explained that his ministry had prepared various stimuli for cooperatives and SMEs including those affected by COVID-19, such as credit relief and access to financial institutions. In addition, also preparing a cooperative business model of society-based economy, including commodities in social forestry area, as well as digitalization programs for cooperatives. "The Ministry of Cooperatives and SMEs will work according to our duties and functions, which is helping to develop a populist economy-based business model. For commodities in social forestry area we are working with Perhutani and the Ministry of Environment and Forestry. We hope that we can also collaborate with SCOPI in the downstream sector. We prioritize 7-10 pilot projects to become role models for the development of cooperatives in agriculture, plantations and fisheries," he uttered.



**SCOPI Board Chairman, Irvan Helmi** explained in his remarks at the opening of virtual coffee discussion (DISKO/Diskusi Kopi) (6/24) that in the last 10 years Indonesia has become a coffee consumer country as seen from the 2x increase in domestic coffee consumption, coffee imports rose by 10x, coffee exports decreased by around 37%, but not comparable to production growth which only around 3-5%. "This is not bad news, all of these give 1 signal, which is opportunity. For this reason, SCOPI facilitates accelerating strategic partnerships for sustainable coffee. There are several dimensions in the effort towards sustainable coffee such as the dimensions of plantations (trees, land) with the majority of aging coffee plants, the environmental dimension that needs to be preserved, the institutional dimension of farmers, social and economic, trade dimension and dimension of downstream creativity that can leverage the identity of Indonesian coffee," he said.

Efforts to encourage coffee businesses to increase market and digital sales are supported by the Ministry of Tourism and Creative Economy. Rizki Handayani explained, "For tourism, we prepared a coffee tourism promotion package in coffee-producing areas in Indonesia. In terms of the creative economy, Indonesia's coffee branding strategy is also being prepared. So, it's not just coffee with a particular regional origin,





but with the Indonesian Coffee brand. We arrange the marketing strategy, also through various coffee events both at home and abroad," she noted.

Ministry of Environment and Forestry also supported the efforts to increase coffee productivity through granting permits for coffee plantations in social forest areas located in several provinces, such as West Java as well as developing social business groups. As remarked by Bagus Herudojo Tjiptono, "We support how coffee can be produced in social forests without destructing the areas, so we set several arrangements, so the biodiversity is maintained. We also develop social business groups, which are divided into platinum groups which are the independent groups, gold, silver and blue groups, with coffee as their pillar commodity. There are currently 433 social business groups for coffee. We expect that with agroforestry practices, farmers are able to increase land productivity as well as their income."

Several key points gathered from this session, which include the need to foster cross-institutional strategic cooperations to strengthen coffee community networks which highlight youth development to become successors of coffee farmers; strengthening community-based economic cooperatives as a form of consolidation to nourish independence of community groups; the importance of having a wider market to increase coffee economic value; not only to increase productivity, but also to increase marketing digitalization due to the impact of COVID-19 pandemic; as well as to promote and maintain sustainability of economic and social aspects of forests and its alignment with a prosperous society.

## DISKO Session 2: International Perspectives on the Future of Indonesia Coffee Sustainability

25 JUNE 2020  
DISKO 2  
International  
Perspectives on the  
Future of Indonesia  
Coffee Sustainability

INDONESIA SUSTAINABLE COFFEE FORUM 2020



25 JUNE 2020  
**DISKO 2**  
**International Perspectives on the Future of Indonesia Coffee Sustainability**

INDONESIA SUSTAINABLE COFFEE FORUM 2020



Fostering partnership with the international community is important for the development of Indonesian coffee sector as well as to achieve sustainable coffee production. Therefore, virtual DISKO session 2 was held on June 25th, 2020, which was attended by 120 participants and presented six speakers, **Director General of National Export Development, Ministry of Trade, Dr. Ir. Kasan, M.M;** Sydney University Economic Geographer, **Dr. Jeffrey Nielsen;** Program Manager Countries Global Coffee Platform, **Melissa Salazar;** Indonesian Trade Attaché in the EU, **Merry Indriasari;** Hub Asia Manager of Enveritas, **Senthil Nathan** and Owner of CV Frinsa Agrolestari, **Wildan Mustofa**.



Kasan explained that the Covid-19 pandemic had impacts on many sectors including the economic and trade sectors. However, Indonesia Export-Import performance in January-May 2020 was still showing a surplus of around 4.31 billion IDR. Based on the trade balance, there was a decline in exports. "We have prepared several strategies to promote Indonesia's trade performance in new normal era, including to simplify and accelerate the issuance of Certificate of Origin (SKA), propose automatic authentication in export and import licensing processes, enhance and accelerate export-import services and supervision through National Logistics Ecosystems,

improve export information facilitation and services, virtual export promotion, and business adjustments through foreign trade representatives and propose insurance incentives or export credit to Indonesia Import-Export Banks for exporters affected by Covid-19," he said.



Related to the global market for Indonesian coffee, especially in the European Union, Merry Indriasari described that Indonesia is still in the 8th position for suppliers of coffee beans in the EU. The main suppliers are Brazil and followed by Vietnam. "The growth rate of retail trade volume in the EU during pandemic COVID-19 is minus in each sector, even worse than Indonesia. There has been a changing trend from retail to e-commerce. The challenges faced by Indonesian coffee in Western Europe are competition with coffee from Kenya, Ethiopia and Vietnam, lack of supply consistency, coffee quality, competition with domestic consumption and trend of sentimental buyers who purchase based on the added value. Indonesia must be better prepared since the European Union will launch The European Green Deal. The concept will be applied from farmers to ready-to-consume commodities with toxins-free environment, healthy food, a sustainable food system, conserving ecosystems & diversity, as well as no deforestation. This regulation will be applied in early 2021," she explained.

According to Jeffrey Nielsen, coffee is a fortress plant in Indonesia. Many farmers depend on coffee plants as their last source



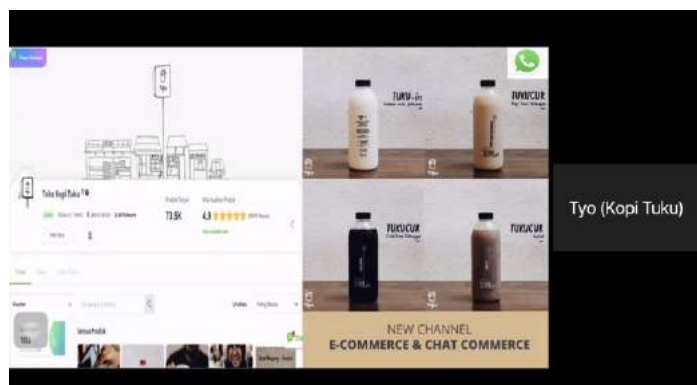
of income. "In terms of policy, the function of coffee farming is more important and must be actively supported as an effort to prevent chronic poverty as the impact of Covid-19. Agricultural support and redistribution of seeds can be opportunities for farmers to get involved in a rejuvenation program of old coffee trees," he said.

The impact of COVID-19 pandemic on agricultural activities varies. According to Senthil Nathan,

based on the survey results conducted by Enveritas in 13 coffee supplier countries stated that the most affected aspects were workers because of limited safety and movement. Most are migrant workers. Difficult access of agri inputs aspect, such as fertilizer or pesticides, is also the challenge, as well as aspects of access to credit, savings and storage. "Especially for farmers in Asia, the main concern during COVID-19 pandemic is the decline in coffee prices," he said.

This session obtained several important points. Main points related to exports are maintaining price competitiveness, improving the quality and consistency of coffee supply; farmers must be protected during this pandemic situation where policy makers need to adjust regulations to ensure the necessary mobility; increasing online promotions due to changes in consumption habits at home and the high production costs due to low productivity that occurs due to old plants and using modern hybrid varieties.

### DISKO Session 3: Innovations in Facing COVID-19 Impacts on the Indonesian Coffee Sector



During the COVID-19 pandemic many sectors made changes and innovations in running their business models, including coffee sector. Virtual DISKO session 3 on June 26th, 2020 was attended by 105 participants and invited 5 speakers, **Abyatar** from Adena Coffee, **Andanu Prasetyo** Owner of Kopi Tuku, **Rahmah** from Ketiarra Cooperative, **Richard Atmadja** as Purchasing Manager of PT Mayora Indah, Tbk and **Melati** as Coffee & Cocoa Program Manager of Yayasan IDH.

During the implementation of Large-Scale Social Restrictions (PSBB) in Jakarta, Kopi Tuku adapted their selling strategy by promoting ready-to-consume products at home and increasing online marketing. "The adaptation during the Work-from-Home period was to explore on how to drink good-quality coffee at home.



Consumers are encouraged to buy coffee close to their homes, by buying black coffee which can then be combined with palm sugar milk products from Tuku. Social media strategy is needed. The pandemic situation creates changes in consumers experience, where they turn to social media. The relationship between products, interactions and ambience must still be built. This is what made Tuku survives during the pandemic," said Andanu Prasetyo, or Tyo for short.

Another innovation made during COVID-19 pandemic was the use of warehouse receipts by Ketiar Cooperative in Takengon, Central Aceh District. " Farmers bring samples to cooperatives for quality testing and insurance. If passed, the samples proceed to warehouse and bank receipts. However, limitations include the small capacity (500 tons), minimal facilities, the use of human labor and it is still below international standards," said Rahmah.

Table 1: Impact of covid-19 pandemic on coffee supply chain in selected countries in April 2020

Country	Official measures taken	Harvest/delivery of coffee	Domestic trucking	Port operations / customs	Container availability
Brazil	Partial lockdown	Harvesting seasons delayed by 10-20 days in some states	Normal	Normal at ports / customs operate with reduced staff	Slows in delivery and shortages with some emptying lines
Colombia	National lockdown until 13/05	Reduced mobility of economic workers / 87% of coffee delivery centers open	Minor delays	Operational capacity decreased due to shortage of staff	No major problems reported
India	Lockdown until 03/05	N/A	Trucks are now allowed to move as coffee is essential good	Slowed down operations but remaining to no capacity	Number of incoming vessels is reduced
Indonesia	Roadblocks, curfews, social distancing queries by officials	Robusta is reported to be delayed at a month	Normal	Normal	On shortage of containers



Richard Atmadja (PE, MSc)

"The idea was to create a machine with a capacity of 600 kg of cherries, around 200 kg of unhusked beans and 100 kg of green beans that expected to increase production capacity," Abyatar said. To connect upstream and downstream in coffee sector, the role of middleman or collectors is still needed. Based on a study conducted by IDH with Enveritas on the role of middlemen in 4 countries, Indonesia, Uganda, Colombia and Vietnam, there are two main recommendations that can be adapted by middlemen to improve service relations to coffee farmers. "Traders can still play a role, especially during a pandemic. Firstly, middlemen can distribute loans to small farmers who do not have access to banks credits and do not have legal entities such as cooperatives. Secondly, middlemen can develop business portfolio, for example by sending agri inputs directly to village level and providing trainings to improve coffee beans quality," explained Melati.

Paramita Mentari Kesuma, SCOPI Executive Director explained that one of the pillars in SCOPI Theory of Change is to align SCOPI agenda with Government policies and programs that are to achieve sustainable coffee production and increase livelihood. SCOPI has collaborated with various Ministries/Institutions at national and local levels in implementing our programs and activities. Through this forum, SCOPI aims to capture aspirations, insights and updates of policy directions related to sustainable coffee production, post-pandemic recovery strategies and how coffee supply chain actors can work collaboratively with the Indonesian Government to improve coffee farmers' livelihoods. From this 1st session of DISKO, we obtained input that SCOPI can participate in strengthening coffee community networks, especially among youth in the coffee business, and bridging coordination between Indonesian Government and cooperatives/SMEs," said Mentari. (SA)

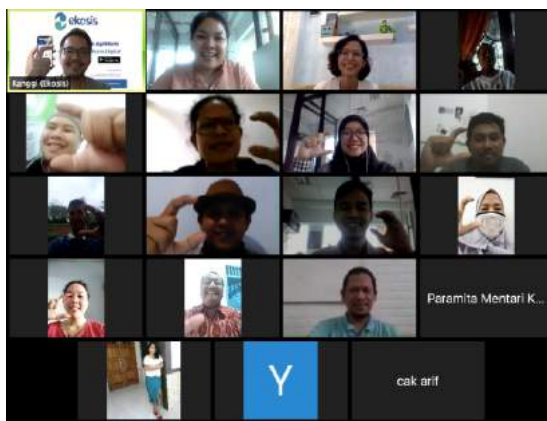
### Manfaat Resi Gudang di Aceh Tengah



Richard Atmadja conveyed, based on ICO data (April 2020), the effect of Covid-19 on commercial coffee supply chain in Indonesia tends not to be too significant. Domestic trucks and port operations tend to be normal even though there was a shortage of containers. "The potential for commercial coffee is very high and resistant to economic changes even during the pandemic. Conditions in the market are still good. If the obstacles in commercial coffee sector are resolved, Indonesia has the potential to remain as Robusta coffee producer to the world," he said.

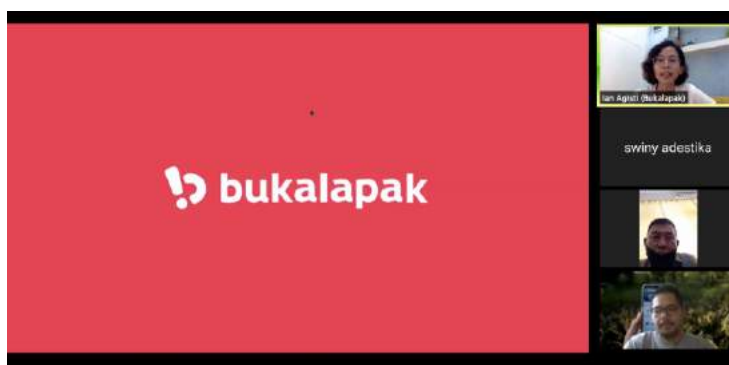
In the upstream of coffee sector, one of the innovations made was a non-industrial scale coffee dryer machine production conducted by Adena Coffee, which is supported by GIZ.

## Informal Discussion to Expand SCOPI Master Trainers (MT) Understanding on Digital Marketing and E-Commerce



The COVID-19 pandemic in the world resulted in many activities such as study and work being carried out at home and the implementation of Large-Scale Social Restrictions (PSBB) by many provinces in Indonesia lead consumers to do online purchases. Data from iPrice that summarizes Indonesian online shopping habits utilizing impression data from Google Analytics during February and March 2020, stated that interest in shopping for food and beverage products was increased. Local beverage products increased by 78% compared to the previous month.

"Like it or not, with COVID-19 pandemic, a challenge appears to learn about products promotion online. This spirit of learning is what SCOPI wants to share to SCOPI Master Trainers (MT) in various provinces," remarked Paramita Mentari Kesuma, SCOPI Executive Director in the opening of SCOPI and MT Virtual Informal Discussion (18/6). This activity was also the first step of e-learning program that SCOPI intends to carry out.



Discussions which were limited to SCOPI MTs has been held twice. The first discussion on June 11th, 2020 was attended by 30 participants. SCOPI Secretariat presented basic introductions on digital marketing and technical stages of creating a seller account in one of top e-commerce in Indonesia. In the second discussion on June 18th, 2020 attended by 35 participants, SCOPI invited two speakers, **Ian Agistis, Community Lead Bukalapak** and **Ranggi F. Muharam, CFO Ekosis**, to share steps and tips on selling online in e-commerce.

"Factors that consumers consider when buying goods at Bukalapak include product prices, security in transactions, store reputation, ease of transactions and promotional programs such as free courier fee that can usually be obtained if shopping at e-commerce. Promotional programs not only benefit consumers but also benefit sellers because they can reduce marketing costs. There are 5 factors that are attracted to consumers, such as product photos, product titles, prices, rating and store label, whether the store is labelled as best store or super seller," she explained.

According to Ian, consumers who have shopped at Pelapak and are satisfied with their products, will follow the store's account and become loyal consumers who need to be well-managed by the seller. "If MT and SCOPI secretariat want to find out more specific topics, you can join Bukalapak community,





which usually has online seminars to share about issues faced by sellers," Ian said.

Meanwhile, the challenges in agriculture and agribusiness sector in Indonesia such as inefficient supply chains, unsustainable products and so on, pushed Ekosis to provides a capital services for farmers. "We connect farmers who sell their products through Ekosis to logistic service providers, financial service providers that

can provide fund, production facility services such as agri-inputs providers, and quality control services for marketed products," said Ranggi. So far, coffee products that marketed through Ekosis are originating from North Sumatra, South Sumatra, Aceh and so on. Not only offering an online platform, Ekosis, said Ranggi, also has field agents who can help farmers to use the application and do transactions.

In line with Bukalapak, to increase products selling in Ekosis, clear, attractive and proportional product photos are one of the keys. The variety of products offered and meet market demands are also important points in selling through e-commerce, for example providing ready-to-drink coffee in 1 liter packaging.

In an exciting question and answer session, Ranggi explained, "In Ekosis we do not apply the minimum number of products. For example, in coffee, there is no minimum kilograms or tons of coffee beans that should be prepared by sellers. They can provide large-scale or retail green beans. We accommodate all." Delivery facilities with various couriers, packaging provider partners and product availability information are also offered by Ekosis considering that agricultural products, including coffee, have certain harvest periods and are not concurrent. "The most popular agricultural products in Ekosis recently are rice, fruits and coffee, as well as fishery products," Ranggi continued.

"SCOPI as a platform for collaboration to achieve sustainable coffee in Indonesia, hopes that this discussion can broaden our MT partners' insights while increasing understanding and gives inspirations on marketing for coffee farmers to improve their economy. We plan to have similar activities like this to be carried out frequently," concluded Mentari. (SA)



## Bambang Haryanto: Training Coffee Cultivation from The Coffee Training Center and Coffee Plantation



SCOPI's Grand Master Trainer (GMT), Bambang Haryanto initially worked on the plantation, then in 1986 he worked as a Civil Servant. After 33 years, currently Bambang serves as a main expert trainer, based in Lampung Agricultural Training Center.

In 2016, Bambang assisted the development of the 1st edition of National Sustainability Curriculum (NSC) of Robusta Coffee and in 2017 he took part in the development of the 1st edition of NSC of Arabica Coffee. "First time working with SCOPI in 2016 for NSC Robusta. In 2017, collaborating again for the NSC Arabica. Then in 2019, I also participated in NSC Robusta and Arabica review process as well as involved in preparation of Training Management Book," he said.

In addition to coffee cultivation, Bambang also mastered the cultivation of other commodities such as pepper, cocoa, rubber and so on. During his time as a Grand Master Trainer, Bambang actively participated as trainer in Training for Trainers program in Pagar Alam, Lampung and Bondowoso, hence rounding up a total of 190 Master Trainers (MT).

"I have been experiencing so much joy as a SCOPI GMT. I get to know a lot of coffee experts and I obtain new knowledge every time I visit coffee producing locations. Thus, the trainings were done not only in the training facilities, but also in coffee plantations. Unfortunately, sometimes SCOPI schedules collide with office duties, hence, limiting my participations," he shared.

The COVID-19 pandemic did not undermine Bambang's enthusiasm in providing trainings. He actively provides online trainings at Lampung BPPP and takes care of the demonstration plots. "Even during pandemic, MTs must always improve their performance in conducting trainings and utilizing their knowledge for community empowerment. I really hope that Indonesian coffee farmers will prosper and their coffee productivity will increase," he concluded. (IH/SA)



## Nurlisa: Created a Women Farmers Group to Keep Them Productive

Arabica Female Coffee Farmer from Enrekang, South Sulawesi

"I started coffee cultivation since 2004 in traditional way that is taught by the elderly. In 2007, I joined the Serang Farmers Group whose members were all men. I was the only female and I assisted as treasurer. I realized that in my village many women do not have activities and income, so in 2010 I formed the Pelangi Women Farmers Group to keep them productive," said Nurlisa, a female coffee farmer from Bungin Village, Enrekang District, South Sulawesi.

This 38-year-old mother is assisted by SCOPI MT, Sutarjo. Farmers in Nurlisa's village did not know about the pruning process, so their coffee plants were so tall and unproductive. Then Lisa and her group joined in a comparative study to another farmer who also had been assisted by Sutarjo. "After I saw for myself the excellent results of pruning coffee trees, I invited the group to start pruning in the coffee plantation. Farmers in my village didn't easily willing to prune their coffee plants, so I created a demonstration plot in my backyard so I could practice the coffee trees pruning," she explained.

Together with Pelangi Women Farmers Group, which currently consists of 20 women, Nurlisa conducted good and sustainable coffee cultivation, such as postharvest training to maintain coffee nutrients. Currently, all of her group members have applied red picking cherries for their coffee plants.

For the marketing, Pelangi group still distributes their products to the local market. "Our coffee production reached 1-1.5 tons of grain coffee/ha/year. Production can increase up to 2 tons of grain coffee/ha/year if the weather conditions are good and there is no pest attack. To produce green beans, we still process it conventionally. We still have to pound coffee and we don't use a huller. With this way, farmers can only sell in the form of low-priced grain," said Lisa.

In 2016, Pelangi group received donation of a huller machine, but when it was used, the machine damaged the coffee beans ie the coffee beans broke. The limitations faced by Lisa did not prevent her enthusiasm to become a coffee farmer. "Being a coffee farmer not only increases family income, but can improve the economy in my village. In addition, good and sustainable coffee cultivation practices prevent village communities from encroaching on forests for land clearing. Farmers only focus on 1 area. This is also part of our efforts to avoid natural disaster in our villages such as landslides and floods," she concluded. (IH / SA)







## Ibu Destiawaty The Coffee Queen from Lahat

SCOPI Woman Master Trainer from  
Lahat District, South Sumatra



Destiawaty is one of SCOPI female Master Trainers (MT) who actively promote Good Agricultural Practices (GAP) and post-harvest trainings. She is known as "the Coffee Queen from Lahat" and previously worked as a field agent for rubber commodities. In 2016, she joined as an MT based on recommendation from Lahat District Government. "It shocked me at the beginning to learn about coffee cultivation and post-harvest process, because I didn't have any knowledge on coffee," she recalled.

After becoming an MT, Desti mastered various coffee cultivation materials, such as post-harvest process. She really wants to also mastered the pests and diseases handling process. "Coffee in Lahat is Robusta variety which is vulnerable to pests and diseases especially during rainy season, so I really want to dig deeper of that particular material," she said.

Currently Desti served as staff at Lahat District Plantation Office, with responsibility in coffee. The farmers she assisted reached 447 people (45 females and 405 males). Desti is currently doing programs which include rejuvenating coffee plants with coffee seeds from Jember, coffee intensification and postharvest handling with the provision of warehouses, huller and pulper machines, sitting scales, and solar dryer.

Indeed, this pandemic causes difficulties for farmers in Lahat, especially it coincides with the harvest season, which caused a jam of logistical activities and as a result, many buyers are delaying their purchase. "The Lahat District Plantation Office, made a program during this pandemic by helping farmers to market their products. I assisted to find potential buyers and ensure the quality of farmers' coffee," she explained.

Being a female MT is joyful for Desti despite the challenges. She felt the difference before and after becoming MT. The knowledge, new friends and stories about coffee from all over Indonesia enriched her understanding. "My people are now familiar with Lahat coffee. I would like to thank SCOPI for helping to promote our coffee," she concluded. (IH/SA)



## NEW MEMBERS OF SCOPI IN 2020 (JANUARY – JULY 2020)



### 1 Yayasan Keanekaragaman Hayati (KEHATI)

The Indonesian Biodiversity Foundation (KEHATI), which was formed on January 12th, 1994, intended to collect and manage resources which will then distributed in the form of grants, facilitations, consultations and various other facilities to support Indonesia's biodiversity conservation programs and their use in a fair and sustainable manner.

#### Grantee Partners

For more than two decades, KEHATI has worked with more than 1.000 local institutions located from Aceh to Papua. "KEHATI supports efforts to preserve and utilize as well as increase the added value of living resources in a fair and sustainable manner in 3 ecosystems, namely forestry ecosystems, agricultural ecosystems, and marine ecosystems," said Renata Puji Sumedi, Agro Ecosystem Manager of KEHATI Foundation.

#### Coffee Program

Through TFCA Sumatra program, KEHATI supports the development and empowerment of community to increase biological resources in Sumatra forests area, one of which through improving coffee governance in a sustainable manner.



"TFCA Borneo through the coffee cultivation development program was carried out in Bahenap Village, Forest Village Bahenap in Kapuas Hulu, West Kalimantan. In East Nusa Tenggara, with the support of Ford Foundation, KEHATI encourages sustainable coffee management improvements through farmers assistances, product traceability development, farmers' institutional strengthening and the involvement of young people as coffee entrepreneurs through Manggarai Youth Coffeepreneur activities," noted Puji. She explained, KEHATI coffee program in Sumatra collaborates with 6 local NGOs, in 17 assisted villages involving 2.350 farmers. In Kalimantan KEHATI collaborates with 1 farmer group and in Manggarai Raya, more than 500 farmer members joined in 23 groups in 16 assisted villages, as well as youth groups.





## 2 Louis Dreyfus Company (LDC)

Louis Dreyfus Company (LDC) is a leading global merchant and processor of agricultural goods, who has been active in the coffee business for over 30 years.

“We originate, process, store and merchandize coffee through our global network, serving customers ranging from specialty roasters to multinational food companies,” said Charlotte Guibbaud-Navaud, LDC's Sustainability Coordinator for Coffee in Asia and Africa. “We build sustainable practices into our supply chain by supporting coffee growers around the world to improve their livelihoods through more sustainable farming practices, empowering them to contribute positively to the entire farming communities.”

### Supporting Sumatran Coffee Farmers

LDC began operating in Indonesia in 1999. Its main coffee facility in Indonesia is located in Lampung, Southern Sumatra, and equipped with processing and storage capabilities for Robusta coffee, and the company is active in the Arabica market through partnerships with local processors.

“LDC is committed to sustainable growth in Indonesia, and is acting for reforestation through integrated landscape programs that support local coffee growers by imparting Good Agricultural Practices (GAPs) and agroforestry methods,” said Ms. Guibbaud-Navaud.

Sponsored by the Louis Dreyfus Foundation and implemented by LDC coffee agronomists, these programs aim to preserve and regenerate coffee ecosystems while improving the economic and social conditions of over 10,000 small-scale coffee farmers in the country between 2018 and 2021.



### Empowering the Next Generation

LDC is also working with the Louis Dreyfus Foundation and NGO We The Teachers to share coffee industry knowledge, sustainable farming practices and financial literacy skills with 90 high school students from coffee farming communities in West Lampung District.

By encouraging them to aspire to a profitable career in coffee cultivation, the company hopes to facilitate their resilience as future coffee growers and secure a sustainable supply of coffee for the benefit of current and future generations.





### 3 William Edison Coffee

#### William Edison Coffee Lab, Increase Coffee Through Education and Providing Top Quality Roasting Machines



Coffee education is one of most important supporting aspects for actors in coffee sector, from upstream to downstream, in order to be able to do their respective roles so the synergy occurs in coffee chain which are interrelated with one another.

From this goal, William Edison Coffee Lab located in Alam Sutera, Tangerang, through WE Coffee Academy, took part in escalating Indonesian coffee through monthly classes. "We are open to anyone. Coffee education participants will get in-depth materials

starting from the basics such as how to choose the best coffee green beans, roasting process techniques in accordance with the coffee bean profile to produce high taste and selling value, to the roasting practice and cupping to taste the roasted coffee directly," said William Edison, Founder of WE Coffee Academy. A series of education with a solid curriculum is expected to support Indonesian Government in building Sustainable Coffee in Indonesia. "The latest curriculum from WE Academy has also been adjusted to new normal health protocols and recommendations," said William.

In addition to the education, WE Coffee Lab also provides a wide selection of high quality roasting machines with various capacities. Starting from a small machine capacity of 100 grams, 1 kilogram and 6 kilograms. "Our roasting machines are produced in Indonesia and have affordable prices compared to similar roasting machines made abroad. WE roasting machines for 10 years have helped SMEs in Indonesian coffee industry to increase 3x of their coffee selling price. WE roasting machines users are located in Sabang to Merauke, from Aceh to Papua," concluded William.



## Past Events

**24-26 JUNE 2020**

### Future Tea & Coffee Summit & Expo 2020

Future Tea & Coffee Summit & Expo 2020 is organized by Profileprint supported by Ministry of Trade of the Republic of Indonesia. It was participated by 22 exhibitors, 18 from Indonesia, with virtual booths concept.

SCOPI participated by displaying 43 green beans from farmers assisted by SCOPI Master Trainers, in 6 provinces: Aceh, Lampung, East Java, South Sumatra, East Nusa Tenggara and South Sulawesi.

SCOPI's virtual booth has been visited by 37 visitors from Japan, Singapore, Indonesia and Malaysia.

One of the advantages of participating in this activity is the samples sent were scanned by a tool from Profileprint, to see the characteristics of each coffee beans. So visitors can understand the quality of coffee beans without cupping.

SCOPI sent 20 coffee samples from different regions with different types of processing.

**26-30 MAY 2020**

### TBN Asia 2020 Exhibition

SCOPI participated with a virtual booth displayed in TBN Asia App, which featured 23 coffee green beans from farmers assisted by SCOPI MT from Aceh, South Sumatra, Lampung and South Sulawesi.

SCOPI also participated as participant in some virtual discussions, also as a speaker in Social Enterprise Saturday session.

During the event, SCOPI virtual booth on TBN Asia App was visited and followed by 19 visitors.

**25 JUNE 2020**

### GCP Mid-Year Mmbers Update

SCOPI was invited as speaker on the 2020 GCP Mid-year Members Update to share activities and innovations in communicating regulations, impacts, and solutions in Indonesia related to COVID-19 pandemic and coffee sector, through a landing page of specific Q&As, conducted a short survey to SCOPI members and farmers, and conducted a virtual DISKO.

During this session, SCOPI also shared the 2020 program plan to finalise measurement indicators toward the effectiveness of National Sustainability Curriculum (NSC) and the Master Trainer program on sustainable coffee farming practices by coffee farmers that located in working areas of SCOPI and its partners.

## Upcoming Events

**AUGUST 2020**

Virtual DISKO of Middlemen Roles in Coffee Supply Chain. in Collaboration with IDH.

**SEPTEMBER 2020 (tbc)**

SCOPI National Stakeholders Meeting 2020