

KAPUCINO

Kabar Seputar Cerita Inspiratif SCOPI



Highlight

SCOPI Supervisory Board & Executive Board for the Period 2021 – 2024 Election Result and Members General Assembly Meeting 2021

by David Nicholas Franztius & Natasha Trisyani Winata

On Monday, April 12, 2021, the Sustainable Coffee Platform of Indonesia (SCOPI) has held a physical and virtual meeting through Zoom. This Members General Assembly Meeting was held specifically for SCOPI members and was attended by 50 SCOPI members from various backgrounds, including private sector, NGOs, cooperatives, and farmer organizations. The Members General Assembly Meeting was opened by the Executive Director of SCOPI, Paramita Mentari Kesuma, and continued with the Handover Report from the Chairman of



the Executive Board for the period 2018 - 2021, Irvan Helmi, that includes financial accountability and activity report during his tenure.

The selection method is conducted directly through a live poll with a total of 35 voting rights from 35 SCOPI members witnessed by the Chairman of the Supervisory Board for the period 2018 - 2021, and ultimately, the Chairman of Executive Board for the period 2021-2024 has been elected with the following arrangements:

Executive Board

Chairman : Richard Atmadja (PT. Mayora Indah, Tbk)

Vice Chairman I : Wildan Mustofa (CV. Frinsa Agrolestari)

Vice Chairman II : Putra Agung (Rainforest Alliance)

Members :

1. Syahrudi (PT Nestlé Indonesia Tbk)
2. Puji Sumedi (Yayasan KEHATI)
3. Wagianto (PT. Indo Cafco - ECOM)
4. Kiki Purbosari (RIKOLTO)
5. Senthil Nathan (Enveritas)
6. Eko Purnomowidi (Klasik Beans Cooperative)
7. Jeni Pareira (Wildlife Conservation Society)
8. Erwin Novianto (FAIRTRADE - Network of Asia & Pacific Producers)

Supervisory Board

Chairman : Irvan Helmi (Anomali Coffee)

Members :

1. Fitriani Ardiansyah (Yayasan Inisiatif Dagang Hijau)
2. Dumasi M. M. Samosir (PT. Asuransi Sinar Mas)



The SCOPI members surely hope that the Chairman of Executive Board along with the members, as well as the Chairman of Supervisory Board along with the members for the period 2021 - 2024 will be able to contribute better and can strengthen relations with the Central Government, Local Government, Partners, Market Stakeholders, SCOPI Master Trainers and coffee farmers in Indonesia.

Editor's Note

Greetings, #CoffeeWarrior!

Welcoming the Pancasila Day on June 1, 2021, for this edition of KAPUCINO we would like to communicate the importance of diversity. Diversity can be a huge challenge if we do not face and manage it well. Nevertheless, from another perspective, diversity itself can be the source of huge power and resilience. Just like “Bhinneka Tunggal Ika”, unity in diversity.

As Mahatma Gandhi says, “Our ability to reach unity in diversity will be the beauty and the test of our civilization.” In achieving sustainable coffee in Indonesia or the globally, diversity has also become an essential which we should put forward. Whether in relation to the coffee plants, supporting human resources, knowledge, etc. However, we need to work together to provide solutions for the various challenges in today's coffee sector in Indonesia, especially at pandemic times.

As a multi-stakeholder platform, SCOPI tries to gather various forms of diversity and to develop it into a common strength in numerous collaborations and cooperation along the coffee supply chain. The diversity of SCOPI members and the balance of their representativeness as an association are also the grounding principles which SCOPI try to maintain.

Therefore, as the Highlight of this edition of KAPUCINO, SCOPI presents the coverage of the 2021 Members General Assembly, where the Election of SCOPI Executive Board and Advisory Board for the Period of 2021-2024 had taken place. At the end of this edition, we also portray the profiles of the Board members. Once again, congratulations for the elected Members' representatives. Additionally, we would like to thank the 2018-2021 SCOPI Executive Board and Supervisory Board for their contributions, dedications and thoughts for SCOPI.

Furthermore, we realize that the cultural diversity of coffee farmers in Indonesia is very influential for the coffee produced. Of course, this has become a strength and wealth for our country. To know more, you may read the article written by a representative of SCOPI Members, Klasik Beans Cooperative, about the story of coffee farmers in Waerebo Village, Manggarai Regency, East Nusa Tenggara Province. Moreover, there is also the coverage of Diskusi Kopi (DISKO) which has been held by SCOPI on Climate Change Adaptation for the Indonesian Coffee Farmers on the 15 April 2021.

We also would like to wish Eid Mubarak - 1442 H and also Happy Vesak Day - 2021 for all of #CoffeeWarriors who celebrate them!

Towards #sustainablecoffee!

Paramita Mentari Kesuma

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Wildan Mustofa

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The Mind of Coffee Farmers

by Abyatar (*Koperasi Klasik Beans*)

"I used to walk for three days to Colol, following the south coast of Flores and turn into the mountains. For a total of seven day round trip, I walked with 2 friends. There I took the coffee seeds that grew under the fruiting tree. I unplugged, neatly arranged on a banana leaf that had been cut, then closed and tied to keep it moist all the way back to Waerebo." Said Ame Rafael when sharing on how Arabica coffee can be grown in Waerebo village.

plant and wed vanilla to bear fruit, as well as various types of forest plants that can be processed into cuisine. Everything is so viscous within the daily life of the community. Waerebo can be said to be a subsistence village, living and meeting its needs from the natural produce of its own village. This lifestyle is rooted in their collective belief in maintaining the entire Waerebo living space. Waerebo people, including Ame Rafael believe that their life value is to preserve Waerebo's forests, mountains, rivers, culture, and springs.

Ame Rafael is a portrait of the statistics that say 96% of coffee farmers in Indonesia are people farmers. Farmers who cultivate their land with a truly diverse ideology and thought base. This precondition is the basis of a large order of Indonesian coffee character that is full of diversity. Differences are inevitable due to the base of scattered production modes is not only in the context of infrastructure and economic access, but also the realm of mind that can be very ideological. Ame Rafael is a portrait of coffee farmers throughout Indonesia. Farmers whose minds and lives go beyond the problem of coffee discursus of "cut or grind". Coffee is only a small part of his life that is so complex.

That afternoon as usual the fog was coming down from the hillside suburb of Waerebo village. The village in Flores is famous for its cone-shaped houses and the living community who isolates themselves from the modern life. I was lucky to be able to stop by the village many times because Klasik Beans process their coffee there. When I further asked regarding the coffee in Waerebo that afternoon, I was reminded that the coffee cup in front of me might have been my 6th glass that day. There, whenever you stop by someone's house and sit down to talk, coffee is always served. Coffee comes from the farms around the village. Coffee of which the inductees' seeds were taken 60 years ago by Ame Rafael. In his confession, he just wanted to find coffee seeds to plant. At a minimum, the coffee can then be drunk by the villagers. The seeds that are not too many were then planted in his farm that is mixed and full of various food crops. Similar to the concept of plantations that are now called permaculture. From those small number of trees, many times he and the community re-seedling it. Until now, coffee from Waerebo has been sent and spread in cafes in Europe.

In a series of research, I discovered so much amazing things from the village's local knowledge. For example, about the way people build their houses that are so iconic, how to



Indonesian coffee farmers are human beings with a vast nature of mind. Farmers who also still have to think whether their goats have been fed enough, cinnamon trees can already be harvested, or the next day they must take part in the repair of ancestral tombs. It is all a complete picture of how diversity of Indonesian coffee is an inescapable inevitability.

*nb: Ame Rafael died at the age of 93 in 2020, when Waerebo just took the decision to close their village completely from tourists. Coffee, whose seeds he took on foot for a week became a supporter of village income when Waerebo was completely closed from tourists. His clear mind and sincerity in his doing, has been and continues to transcend the challenges of the times. For me, that's *sustainability*.

Coffee Discussion (DISKO): Climate Change Adaptation for Coffee Farmers in Indonesia

by *Natasha Trisyani Winata*

On April 15, 2021, SCOPI together with PT. Indo Cafco – ECOM and Winrock International have held a virtual DISKO event entitled "Climate Change Adaptation for Coffee Farmers in Indonesia". As a member of SCOPI, PT Indo Cafco – ECOM has collaborated with Winrock International in researching the impacts of climate change to coffee farmers in Indonesia, where the results of this study are expected to contribute as a foundation to climate change adaptation modules that can be implemented for coffee farmers in Indonesia. The preparation of this module also received a lot of support from various parties, including the private sector and academics from the Centre for Climate Risk and Opportunity Management (CCROM) in Southeast Asia and the Pacific, IPB University, and also SCOPI Master Trainer as coffee farmer assisted by PT Indo Cafco – ECOM, whose benefits are expected to be received especially by the Master Trainers.

The DISKO event was held through Zoom and broadcasted live through

DISKO: CLIMATE CHANGE ADAPTATION FOR COFFEE FARMERS IN INDONESIA

Thursday April 15th, 2021
10.00 – 12.00 WIB

Opening Remarks:
Paramita Mentari Kesuma
SCOPI Executive Director

Guest of Honor:
Anmol Vanamall
Sustainable Finance Director
Winrock International

Guest:
Prof. Dr. Ir. Rizaldi Boer
Centre for Climate Risk and Opportunity Management in South East Asia and Pacific, IPB University

Guest of Honor:
Laurent Bossolasco
Sustainability Manager
Asia Pacific, PT. Indo Cafco - ECOM

Guest:
Dr. Ir. Purnama Hidayat, M.Sc
Faculty of Agriculture, IPB University

Moderator:
Gita Syahrani
Head of Secretariat of Lingkar Temu Kabupaten Lestari

Live on: **zoom**
(Link will be provided after registration)

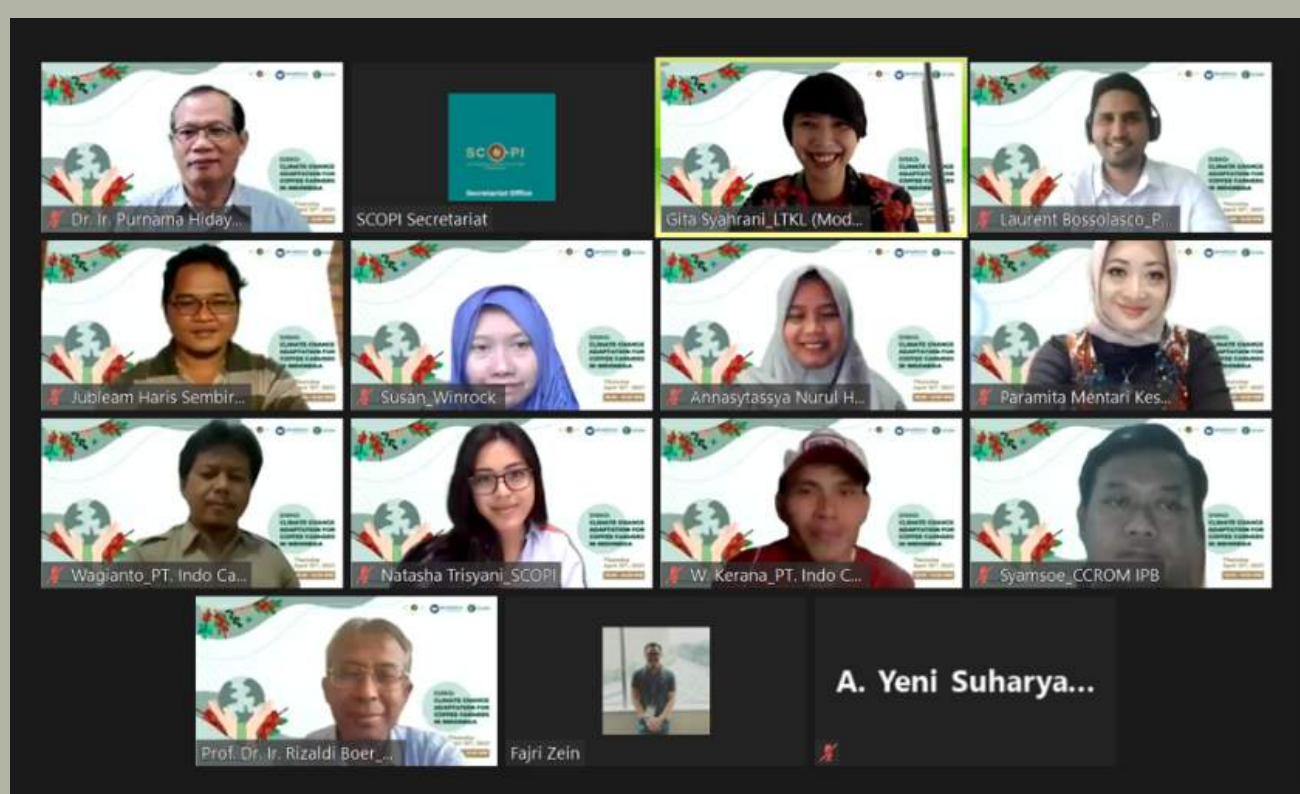
Registration link:
[Bit.ly/DISKOCLIMATE2021](https://bit.ly/DISKOCLIMATE2021)

SCOPI **WINROCK INTERNATIONAL** **ECOM**

<http://www.winrock.org/pier>

SCOPI's YouTube account, and has been attended by a total of 274 participants. Participants who have attended this event come from various backgrounds; NGOs, the private sector, government officials, academics, and students, as well as SCOPI Master Trainers. The discussion began with the speakers presenting their discussion materials in accordance with their field of work, followed by a 60-minute discussion and question and answer session. During the session, participants have been active in expressing their opinions, inputs and support related to the material delivered by the event speakers.

The benefits of the material presented in this DISKO event were also felt by the participants, in which 88% of the total number of participants who joined through Zoom Webinar felt the need to convey the material that has been obtained from this discussion to their closest circle or colleagues. Through this event, SCOPI hopes that coffee farmers in Indonesia get more insights related to climate change adaptation for coffee crops in order to maintain the quality of their coffee crops.



Chairman of SCOPI Executive Board for the Period 2021-2024: **Richard Atmadja (PT. Mayora Indah Tbk)**

by Annasytassya Nurul Hidayati

“SCOPI needs to be better known by the Local Government and the Central Government. This is a step for SCOPI to be known as a household for sustainability coffee.”

At first, PT Mayora Indah Tbk had refused when being offered initially to become a member of SCOPI. However, through discussions with Mr. Moenardji Soedargo, finally in 2015, PT Mayora Indah Tbk officially became a member of SCOPI. This man who was born in 1988 studied his master's degree at Monash University majoring in Accounting. Mr. Richard is Purchasing Manager at PT Mayora Indah Tbk since 2011. Mr. Richard was a Member of the SCOPI Executive Board for the period 2018-2021. In his opinion, during his time as a member of SCOPI, many changes had occurred in SCOPI, certainly in a better and bigger direction.

On the upstream side, SCOPI has taken a major role in supporting the improvement of farmers' quality by publishing the National Sustainability Curriculum (NSC) for Arabica and Robusta and continuously updating its modules. SCOPI's main task is to make improvements on the downstream



and external side; such as campaigns and promotions. With the strengthening of the Secretariat Team and the current Executive Board and Supervisory Board, SCOPI is expected to establish better relations with local and central governments. Audience, discussions, or "visit" with the Government are also indispensable in order for SCOPI to be better known by the Government and also as a reminder to the Government about the importance of sustainability for the coffee sector in Indonesia. This is a step for SCOPI to be known as household for sustainability coffee in Indonesia. Campaigns or promotions related to "Sustainable Coffee" also need to be our main concern together to increase public awareness of this concept. This is our joint mission in the long term for the larger role of SCOPI in the Indonesian coffee sector.

Vice Chairman I of SCOPI Executive Board for the Period 2021-2024: **Wildan Mustofa (CV. Frinsa Agrolestari)**

by Annasytassya Nurul Hidayati

"It is time for us (SCOPI) to do something more relevant, concrete, and profound, not only on-the-surface discussions."

The owner of CV Java Frinsa Estate, Mr. Wildan Mustofa, is an agricultural graduate who has been working in the field for more than 11 years. His business is located in Pangalengan, Bandung, West Java with an altitude of about 1,350 - 1,750 masl. Since the beginning of SCOPI, Mr. Wildan Mustofa has become a member. Through many discussions with Mr. Moenardji Soedargo, Mr. Wildan found a common vision and mission with SCOPI, one of which is about environmental conservation. The application of conservation in his coffee farm is manifested by the concept of agroforestry farm by paying attention to agro-climate and intensive concepts to pursue the quantity side.

Previously, he was a Member of SCOPI Executive Board for the period 2018-2021 and a Master Trainer of SCOPI to date. According to him, there have been many contributions made by SCOPI in helping farmers, but it is undeniable that there are still many



tasks to be done since the journey to "Sustainable Coffee" in Indonesia is still far. SCOPI is expected to be a forum that "colors" stakeholders in the coffee sector for both upstream and downstream practices. On the upstream side, SCOPI's action plans and tools must be more relevant and in-depth, not only on-the-surface discussions or introductions. For example - in pruning training, the training should cover not only how to prune properly but also what kind of pruning and application are suitable for different trees. In addition, SCOPI should also look at the potential diversity of coffee farmers spread in Indonesia. Farmers who become specialists in one area is better than farmers who know has general knowledge on all area.

SCOPI Executive Board for the Period 2021-2024



Vice Chairman II of
SCOPI Executive
Board:

Putra Agung
(Rainforest Alliance)

Putra Agung is the Director of the Rainforest Alliance Indonesia from February 2021. He joined Rainforest Alliance in 2019 as Team Manager for Palm Oil in Indonesia. Agung previously worked with the World Agroforestry Center (ICRAF), Yayasan WWF Indonesia, and Forest Watch Indonesia. He specializes in GIS implementation, work policy through public advocacy and campaigns, climate change mitigation, landscape policy and governance, and commodity supply chains. Agung hopes that SCOPI in the future can reach farmers and the actors in supply chains of coffee and be the center of excellence in coffee sustainability in Indonesia.

Members of SCOPI Executive Board for the Period 2021-2024



Rudi Syahrudi
(PT Nestlé
Indonesia)

At the beginning, **Syahrudi** joins Nestlé Indonesia as an agronomist, supporting partnerships and development programs for coffee farmers. In 2005, he moved to Nestlé Sri Lanka, and focused on dairy development. Returned to Indonesia and started his focus on developing dairy farming in East Java as the Head of Milk Procurement & Dairy Development. Currently, he is trusted as the Head of Corporate Agriculture Services. Previously, he had served as the member of SCOPI's Executive Board for the period of 2018-2021.



Puji Sumedi
(Yayasan KEHATI)

Renata Puji Sumedi Hanggarawati currently works as the Agricultural Ecosystem Program Manager at the Indonesian Biodiversity Foundation (KEHATI). She was an expert in the field of community empowerment for the preservation and utilization of biological resources in a sustainable manner. The involvement of women and young people in the utilization of local food and agricultural potential is one of the focuses it handles.



Wagianto
(PT. Indo Cafco
– ECOM)

Wagianto is the Sustainability Manager at PT. Indo Cafco – ECOM. He started his career in this company in 2014 and being responsible for the coffee certification activities of 4C, UTZ-RFA, C.A.F.E Practices, and Organic. He is also responsible for sustainable coffee programs. Wagianto graduated from Master of Agriculture at SupAgro France in 2011. In addition, he has also studied the geographical indications of Gayo Aceh coffee and Muntok White Pepper in Bangka Belitung.



Kiki Purbosari
(RIKOLTO)

Kiki Purbosari, graduated from Public Management and Policy Analysis Program at International University of Japan, is the Coffee and Payment for Ecosystem Services Program Manager at Rikolto Indonesia. She has been responsible for Rikolto Indonesia's coffee program since she first joined in February 2019. Rikolto coffee program supports farmers through farmer organizations through both - on-farm and off-farm; from cultivation, post-harvest to the business itself.



Eko Purnomowidi
(Koperasi Klasik Beans)

Eko Purnomowidi is the founder of the Klasik Beans Cooperative, a coffee cooperative and coffee plantation with the concept of Talun Forest (Agroforest) and ecosystem restoration. The initial step of reforestation (forest improvement), research and education of local farmers, which then are applied in coffee plantations. He has several international recognitions, namely in 2016 at Atlanta, USA as the Change Agent Award, and in 2019 in New York, USA, as the World Community Leadership Award for Klasik Beans Cooperative.



Erwin Novianto
(FAIRTRADE –
Network of Asia &
Pacific Producers)

trade markets through commodity standards. He is a coach, facilitator, and business coach in various capacities building small and medium enterprises and social enterprises in Indonesia, Thailand, Vietnam, Lao, Philippines, Malaysia, Cambodia, East Timor, China and Uzbekistan.



Senthil Nathan
(Enveritas)

Senthil Nathan is the Hub Manager- Asia Operations for Enveritas, a non-profit working with a mission to end poverty among smallholder farmers with the help of technology. He has worked at the intersection of business and sustainability, helping multinational food and beverage companies in their sustainability strategy, responsible sourcing, value chain development, sustainability reporting, and carbon management. He is also a certified GHG Management professional by Greenhouse Gas Management Institute, Washington D.C.



Jeni Pareira
(Wildlife
Conservation
Society)

Jeni Pareira works at the Wildlife Conservation Society (WCS) organization as a Sustainable Landscape Program Manager. She has been working in the field of forest conservation in Indonesia since 2003. Jeni supports farmers by providing Good Agricultural Practices (GAP) trainings, improving farmers' access to finance and market to reduce deforestation pressures. She also has experience in the design and management of forest conservation and community development programs in Indonesia and Malaysia.

Erwin Novianto is the Regional General Manager of Fairtrade Asia & Pacific at Fairtrade NAPP. Erwin has more than 20 years of experience on supporting the development of small producer organizations (agricultural cooperatives, farmers associations, and community enterprises) and traders to comply with fair

SCOPI Supervisory Board for the Period 2021-2024



**Chairman of SCOPI
Supervisory Board:
Irvan Helmi
(Anomali Coffee)**

Irvan Helmi is the Co-Founder of Anomali Coffee which has 2 sister companies named Indonesia Coffee Academy (founded in 2012) and Original Indonesian Coffee (founded in 2015) and owns Indonesia's specialty chocolate product company, Pipiltin Cocoa. Irvan Helmi was previously the Chairman of the SCOPI Executive Board for the period 2018 - 2021.

Members of SCOPI Supervisory Board for the Period 2021-2024



**Fitrian Ardiansyah
(IDH Indonesia)**

Fitrian Ardiansyah serves as the Chairman of the Executive Board of IDH Indonesia - The Sustainable Trade Initiative. He is also a Member of the Partnership Council for Sustainable Agriculture Indonesia (PISAgro), Chairman Coordinator of the LTKL (Sustainable Districts Platform), and Secretary of SCOPI Executive Board (Sustainable Coffee Platform of Indonesia) for the period of 2018-2021. Additionally, he was previously the Program Director for Climate and Energy at WWF Indonesia.



**Dumasi M.M.
Samosir
(PT. Asuransi
Sinar Mas)**

Dumasi M. M. Samosir serves as the President Commissioner since 2016. Dumasi is a holder of various Insurance Professional Certification such as Indonesian Certified Health Underwriter (ICHU), Indonesian Certified Property Underwriter (ICPU), Fellow of the Indonesian General Insurance Expert (AAIK), Associate of the Indonesian Life Insurance Expert (AAAIJ) and through Continuous Development Program is also a Qualified Insurance Practitioner (QIP) from Asosiasi Ahli Management Asuransi Indonesia (AAMAI).

SCOPI would like to wish you

