

PeSoNa Kopi Agroforestry Festival

Tota Jordan S

Various regions in Indonesia have distinctive coffee, some of which have even entered the international market and become one of the leading commodities that bring Indonesia's name to the 4th largest coffee producer in the world.



SCOPI in collaboration with Rainforest Alliance and Rikolto contributed to enliven this festival. The SCOPI team attended this festival to provide an opportunity for all visitors to taste coffee from the SCOPI Master Trainer.

With the huge potential of coffee in Indonesia, the coffee market opportunity is open. This is a golden opportunity for the Indonesian people to become entrepreneurs in the coffee sector. The huge potential of Indonesia's coffee commodity cannot be wasted. To that end, Media Indonesia in collaboration with the Ministry of Environment and Forestry (KLHK) presents the 2022 Agroforestry Enchantment Coffee Festival at the Manggala Wanabakti Building, Central Jakarta. The event took place from Tuesday (25/1) to Thursday (27/1). The opening of the coffee festival was attended by Deputy Chairperson of the MPR RI Lestari Moerdijat, Minister of Environment and Forestry Siti Nurbaya, and Media Group CEO Muhammad Mirdal Akib.

In addition, Rikolto and RainForestAlliance also presented coffee products from their fostered farmers. At this festival, the Minister of Environment and Forestry Siti Nurbaya took the time to come to the SCOPI booth and said that the event is expected to support micro, small and medium enterprises (MSMEs) coffee and the success of social forestry programs in Indonesia.



The coffee festival is a routine event held to commemorate the anniversary of Media Indonesia. This activity is also proof of Media Group's consistency in advancing the Indonesian coffee industry and especially helping coffee farmers and MSME players in Indonesia.

Besides selling coffee, SCOPI together with Indonesia Coffee Academy, represented by Mas Yusuf, also provided free manual brewing class sessions. SCOPI represented by Mr. Yusuf Agung, Abah Ayi, Abah Eko, and Mr. Yoseph also participated as resource persons in various educational talk shows.

"Diskusi Kopi (DISKO) and the Roundtable of Experts Meeting on Living Income from Indonesian Coffee"

David Nicholas Franztius

SCOPI and Fairtrade Network of Asia & Pacific Producers (NAPP) & International held a joint collaboration activity to create DISKO (Coffee Discussion) on Friday, October 29, 2021, and closed discussions "Roundtable Technical Expert Discussion" every Thursday and Friday from the 11th – 26 November 2021, 14:00-16:00 WIB, and held for 6 meetings. In this Coffee Discussion webinar (DISKO), participants are actively involved in discussions about the results of a study that has been conducted by Fairtrade with the Aceh Hijau Foundation in Aceh Province and how Indonesian coffee farmers can initiate new changes to comply with new coffee export regulations. Participants who have participated in this event come from various backgrounds, which include; NGOs, private sector, government officials, academics and students, and SCOPI Master Trainers.

The webinar event is held online or online and moderated by Mr. Abyatar from the ClassicBeans Cooperative. Before entering the main material, remarks were delivered by Mr. Erwin Novianto as Regional General Manager of Fairtrade NAPP and Mrs. Paramita Mentari Kesuma as Executive Director of SCOPI. Mr. Erwin said that Fairtrade continues to try to increase farmers' income, one way is by living income, which has 3 (three) main pillars, namely strengthening farmer organizations, markets (increasing the economic capacity of coffee buyers to get a decent economic income), and adjusting prices. that are in the interests of all parties.

Mrs. Paramita Mentari said that there were challenges from the coffee sector in Indonesia, namely productivity that was stagnant and not in line with rising market developments, market access, and access to finance. In the presentation session, the speakers were Carla Veldhuyzen van Zanten from Fairtrade International, Ms. Syarifah M. Al-Mazhir and Mr. Ibnu Mundzir from the Aceh Hijau Foundation. The speaker presented the topic of the results of the Living Income study in Aceh Province which was carried out for 1 (one) year, followed by responses from 6 (six) parties as a team of experts (technical experts) who discussed in more detail related to Living Income in a series of Expert Roundtable activities. . The five responders were Kaswindi from the Ara Cahayani Gayo Cooperative, Norman Syahrudin from the Ministry of Agriculture of the Republic of Indonesia, Surya Meihdhy from Rikolto, Richard Atmadja from PT. Mayora Indah, Tbk., Irvan Helmi from Anomali Coffee, and Pujiyanto from ICCRI.



From the responses submitted, there are several points that can be concluded during the event,

(1) Through the Living Income Reference Baseline, it is hoped that the Government, especially the relevant Ministries, will have information regarding appropriate coffee farmers' income standards, (2) the Living Income Reference price can be correlated with the costs incurred (including insurance to farmers) and the role of farmers in providing coffee supplies. in the coffee commodity chain. (3) Based on the study conducted, Living Income is not only related to price but also emphasizes good financial management. (4) In studies and discussions on Living Income, it is necessary to pay attention to things such as environmental/geographical factors, the size of farmers' gardens, education to buyers to buy sustainable coffee, and discussions about cash flow and financial management. (5) Inputs and questions will be very useful as discussion material at the Roundtable Technical Experts which will be held next with various related topics ranging from increasing Living Income, implications of Good Agricultural Systems, financial management, farmer professionalism, and others. (6) Fairtrade is trying to coordinate with the Government to raise awareness regarding Living Income, better and sustainable prices, as well as creating an environment that supports the development of coffee plantations. (7) The main focus at this time is to increase awareness regarding the problems faced and understand what components are needed to reduce income gaps related to farmers' income.



In this closed "Roundtable Technical Expert Discussion" discussion, SCOPI and Fairtrade NAPP & International invited private parties representing the Ministry of Trade of the Republic of Indonesia, Ministry of Agriculture of the Republic of Indonesia, PT. Mayora Indah, Tbk; PT. LDC Indonesia, KSU Ara Cahyani Gayo, Gayo Organic Cooperative, Indokom, Olam Food Ingredients (OFI) Indonesia, Anomali Coffee, Gayo Coffee Research Center, Starbucks Farmers Support Center, Syiah Kuala University, IDH Indonesia Foundation, AEKI Aceh, and ICCRI who played a role as responders and resource persons. This activity is carried out in 6 sessions with different topics, session 1 discusses the reference price model for living income - sustainable yields, session 2 discusses costs of sustainable production, session 3 discusses appropriate land sizes (viable land size, session 4 discusses recap & validation of key productivity benchmarks), session 5 focuses on discussing living income, and session 6 discusses modeling & validation of reference prices for living income strategies to close the income gap (living income reference price modeling & validation strategies to close the income gap)



"ITFC Cooperation with SCOPI"

Tota Jordan S

Indonesia is the 4th largest coffee producing country in the world. The Indonesian Ministry of Agriculture estimates that coffee production in 2020 is 773,409 tons, in 2019 it is 760,963 tons, and production in 2018 is 756,051 tons. This figure shows that Indonesia's coffee production is stagnant/not experiencing a significant increase from year to year. This is also reflected in the trend of coffee production over the last ten years. Compared to the three main world producers, Brazil, Vietnam, and Colombia, Indonesia's coffee production level is still low. Indonesia still has more room to grow given its vast untapped land, lack of Good Agricultural Practices (GAP), and post-harvest techniques in coffee cultivation.

In 2019, the International Islamic Trade Finance Corporation (ITFC) has started a short-term pilot project with the Sustainable Coffee Platform of Indonesia (SCOPI) to support the implementation of good agricultural practices (GAP) and post-harvest training for coffee farmers in Indonesia. Indonesia efforts to increase the productivity and quality of the Indonesian coffee sector from upstream to downstream in the supply chain.



In this regard, ITFC sees this potential as a supporting factor to achieve the goal of sustainable trade in the Indonesian coffee sector. The partnership program "Indonesian Coffee Export Development Program" has been signed by ITFC and SCOPI with the working areas of two districts, namely: Central Aceh District, Aceh Province and Karo District, North Sumatra Province. The main objective of ITFC's partnership with SCOPI is to achieve continuous improvement and impact on the quantity and quality of coffee yields in Indonesia by expanding capacity building and promoting Improvement and Good Agricultural Practices to coffee farmers. This will have an impact on the productivity and income of smallholders and increase the Indonesian coffee trade. The partnership program which was designed for 5 (five) years has 4 (four) target outcomes, including capacity building in the coffee sector, implementation of MT improvement plans, MT business development, and monitoring-evaluation activities.

Implementation of the program in the first quarter focused on hearings and coordination with stakeholders regarding project implementation and demonstration plot development as the initial and essential step in the implementation of subsequent activities. In general, the progress implemented is still on track as far as the work plan or targets in terms of overall program progress for the year.

"One of the expected goals of this project is that 50% of beneficiaries/farmers are targeted to continue to adopt GAP and replicate the training practices provided by MT."

To achieve this sustainability goal, the mechanisms implemented in the project include social, economic and environmental instruments. Project activities related to social instruments include increasing MT with predetermined standards and criteria, GAP training for farmers with NSC and ICE materials, and inviting local stakeholders to participate in project implementation. This activity is expected to develop the individual and social capabilities of each entity in this project so that sustainability objectives are achieved. In economic instruments, one of the main activities related is the implementation of MTs business invitations to improve welfare from an economic perspective. The use of GAP is the application of sustainability mechanisms to environmental instruments.

The three instruments need to be implemented in parallel and interrelated. In Q1, the sustainability mechanism that has been implemented is related to social and environmental instruments in the form of MT training on increasing GAP in demonstration plots.



"SCOPI - XL AXIATA : Modernization of Coffee Plantations Through Digitizing the Coffee Plantation's Post Harvest Management System"

Ilham B Widagdo



Digitalization in the coffee farming sector can optimize production, standardizing coffee quality to increase farmers' income to accomplish sustainable coffee farming practices. Departing from this background, SCOPI together with PT. XL Axiata through XL Axiata Business Solution cooperates in implementing the "Smart Coffee Monitoring" Internet of Things (IoT) based solution. This collaboration is manifested in the socialization and installation of IoT Smart Coffee Monitoring tools at the Tridaya Utama Gapoktan, Harjokuncaran Village, Sumbbermanjing Wetan District, Malang Regency on 11-12 December 2021..

The activity opening at the Haka Corner was carried out semi-formally. The main agenda was the introduction of IoT tools installed to monitor the fermentation and drying process of coffee beans. The event took place interactively and was attended by the Head of Harjokuncaran Village, BPP Sumbbermanjing Wetan, BPP Ampelgading, representatives of SCOPI, representatives of PT. XL Axiata, as well as farmers from the Tridaya Utama Gapoktan.

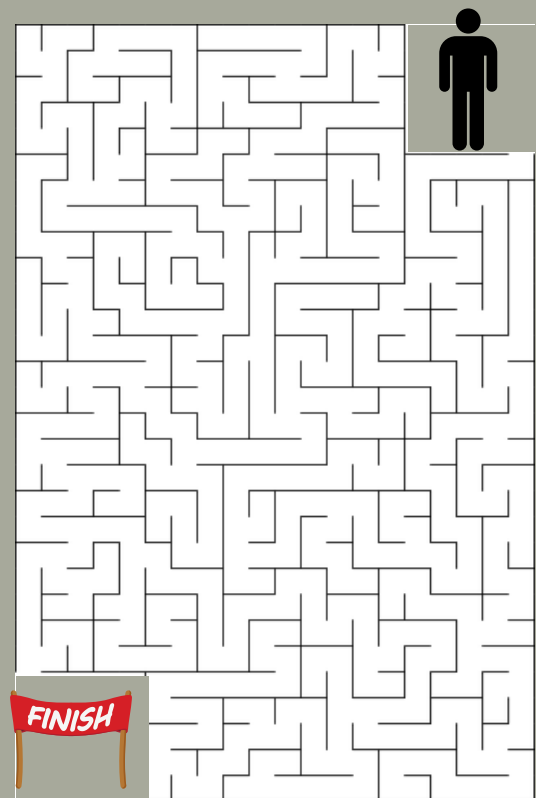
The Head of Harjokuncaran Village, Mr. Arif, expressed his gratitude and welcomed this activity. The Head of General and Operational Section of SCOPI, Mr. Ginanjar Prasetyo Utomo, briefly conveyed the role of SCOPI in synergizing the Public-Private Partnership, one of which was manifested in the introduction of IoT to farmers. Furthermore, Mr. Winamo, as SCOPI East Java Master Trainer, expects the installation, introduction, and use of IoT tools from PT. XL Axiata can help farmers maintain and improve the quality of their coffee.

The activity continued with the socialization of the use of IoT tools by PT. XL Axiata was guided by Mr. Gerry Gerald and Mr. Diaz Sastriadi. The IoT tools used in this activity aim to keep the green beans produced according to market standards by monitoring certain parameters on the device sensors. Sensors on the IoT device will measure temperature, humidity, light intensity, and pH at the coffee bean drying and fermenting area. The information will be sent to the farmer's smartphone in real-time with an internet connection. The IoT tool for monitoring the drying process is installed at the Solar Dry Dome, while the IoT tool for monitoring the fermentation process is located at the Haka Corner.



On the last day of the activity, a demo was held to read the installed IoT tools and interpret the results to obtain good quality coffee. The tools that have been installed are then donated to the Tridaya Utama Gapoktan so that they can be used further, as well as a shared learning media. The farmers involved in this activity revealed that the socialization of IoT tools was very useful and contained real examples that could be applied in post-harvest practices to produce the best quality coffee.

Let's Help Ka'Fein!



Today, Ka'Fein wants to go to the Coffee Shop but unfortunately he doesn't know which way to go... Let's help Ka'Fein find a way!

"SCOPI in the Indonesian Coffee Dialogue"

Tota Jordan S



Indonesia's land area is the second largest in the world, but coffee productivity is still low. Regarding coffee productivity, Indonesia is at 500 kg per hectare per year, inferior to Vietnam at 2.7 tonnes per hectare per year. However, Indonesian coffee has a bargaining value in the world. This condition is one of the factors why the PDI-P held the Homeland Coffee Dialogue.

The dialogue was attended by Minister of State-Owned Enterprises Erick Thohir, Minister of Cooperatives and SMEs Teten Masduki, and Minister of Forestry and Environment Siti Nurbaya. The three ministers were present as speakers with coffee community activists, and upstream and downstream coffee business actors such as Eko Purnomosidi from Sunda Hejo; Tri Yono from the Baroqah Kerinci Cooperative; Irvan Helmi from Anomali Coffee; and Abubakar Dicky as Co-Founder of Kalyan Coffee

Dialog Kopi Tanah Air held at the Party School, Lentengagung, South Jakarta, Monday (17/1). PDIP invited SCOPI and a number of parties, including farmers, MSMEs, to the government to formulate a formulation to promote Indonesian coffee to foreign countries. The Homeland Coffee Dialogue, aims to find out the views of relevant parties in Indonesia who represent the upstream and downstream sectors on the projected development of the coffee business ecosystem.

both domestic and foreign orientation. Then, get ideas and ideas that can be input, especially for the Three Pillars of PDIP in order to formulate directions and strategies to encourage the economy through the coffee sector.

On this occasion, Mr. Richard as Chairman of the SCOPI Board of Directors explained the role of SCOPI in integrating the upstream and downstream sectors of the Indonesian coffee industry through various programs that have been held over the last few years. In addition, SCOPI's views on the modernization of coffee plantations were also presented through the digitization of the coffee plantation's post harvest management system.



From this dialogue, it can be concluded that coffee is a superior commodity that is able to drive the creative economy of young people in the downstream and increase the income of farmers in the upstream. In addition, coffee is also a commodity that is connected to industrial supply chains both at home and abroad.

New Member of SCOPI Secretariat Team

Ilham Bayu Widagdo ***Program Coordinator***

Ilham Bayu Widagdo is a final year student of the Master of Science program in Applied Climatology, IPB University after previously obtaining a Bachelor of Science in Applied Meteorology, IPB University in 2017. After graduating from the undergraduate program, Ilham BW has been involved several times as a research assistant on projects and studies in climate science and its applications. Ilham B.W. actively works at the Directorate of Scientific Publications and Strategic Information-IPB University as a data analyst for strategic studies and other programs related to the achievement of SDGs at IPB University in realizing World Class University. In addition to his main activities as a data analyst and master's degree student, Ilham B. W. was trusted as an assistant lecturer in the Advanced Climatological Methods course for Postgraduate students at the Meteorology and Geophysics Department, IPB University.



Eman Wisnu Putera ***Executive Director***

Mr. Eman earned his Bachelor of Agricultural Economics before his first job as a Coffee Trader at Cargill Coffee Indonesia in Lampung from 1998 to 2000. He also worked for Sucafina operations in Indonesia for trading, procurement & marketing from 2001 to 2020. Meanwhile, he earned Master's degree from Bogor Agricultural University (IPB University) majoring in Sustainable Business Development. Mr. Eman is an Indonesian citizen currently living in Jakarta with extensive experience in coffee and having intensive training experience in Uganda, Vietnam, UK & Switzerland. Previously, Mr. Eman was involved with SCOPI as a member of the treasurer of the SCOPI board of directors for the period 2015 to 2018.

