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Documentation: SCOPI

Empowering Indonesia's Exporters: Key Takeaways from the "Navigating EU Supply Chain Laws" Workshop

Contributor: Ilham Bayu Widagdo

SCOPI has concluded its intensive training series for exporters through the third module of an interactive workshop titled "From Regulation to Action: Practical Strategies for Exporters in Navigating EU Supply Chain Laws." This activity served as the culmination of capacity-building for business actors in addressing increasingly stringent European Union supply chain regulations and laws, such as the EU Deforestation Regulation (EUDR) and the German Supply Chain Act (LkSG). The activity was a collaboration between SCOPI and the Partners in Transformation Helpdesk on Business and Human Rights (PiT).

Unlike the two previous modules, this workshop was designed as a hub for exchanging real solutions at two of Indonesia's main export hubs, Jakarta and Medan. The first meeting took place in Jakarta on October 18, 2025, at the Mercure Hotel BSD, followed by a second session in Medan on October 21, 2025, at the Santika Hotel Dyandra. A total of 28 participants attended, most of whom were participants from modules 1 and 2. Participants brought direct experience from the coffee, forest products, and natural ingredients sectors to be analyzed together.

Rather than listening to a one-way presentation, SCOPI utilized a "Peer Assist & Case Clinic" approach in this workshop. In this format, participants at each table were not merely passive; instead, they took turns acting as "case givers" to present real challenges of EU compliance, while their peers acted as "coaches" to dissect the problems through structured questioning techniques and providing perspectives based on their experiences and practices. Participants were divided into thematic groups—Human Rights, Risk Management Systems, and Code of Conduct—to dissect specific challenges faced regarding commodity supply chain compliance. In addition to facilitators from SCOPI, David Pyka, an expert from PiT, was present as a mentor, ensuring the dialogue remained focused on strategic searches and that solutions were purely from a business perspective so they could be immediately applied.

One of the memorable moments was the "Supply Chain Mapping with Rope" simulation. With a piece of rope and role-play cards, participants visualized how fragile the supply chain becomes if one actor, especially the farmer, is disconnected or burdened by issues such as alleged forced labor or EUDR data requests. This simulation reinforced the main message of the activity: compliance is no longer an individual burden for exporters, but a "Shared Challenge."



Documentation: SCOPI

Shared Challenge

"Compliance is not just about audits, but about partnership. Buyers in Europe and suppliers in Indonesia must share responsibility, costs, and solutions fairly."

In-depth discussions also highlighted the dilemma between global standards and local realities. For example, how to reconcile the prohibition of child labor with the tradition of generational renewal among farmers, as well as the issue of a living wage, which is difficult to achieve without fair purchasing prices from buyers in Europe. Regarding the EUDR, David Pyka from PiT led a special session on the importance of accurate plot-level geolocation data, a new digital asset that is now considered as valuable as the coffee beans themselves.

Through this workshop, the spirit of collaboration and practical expertise of exporters proves that EU challenges can be overcome through partnership and the strengthening of local institutions. This initiative paves the way for the creation of Indonesian agricultural commodity supply chains that are more transparent, resilient, and competitive in a sustainable global market.

Weaving Prosperity Behind the Farmers' Smiles: SCOPI's Reflections on LICOP Week 2025

Contributor: Ilham Bayu Widagdo

The first week of November 2025 served as a crucial moment for the future of the agricultural sector in Asia. Held in Jakarta, the Living Income Community of Practice (LICOP) organized LICOP Week 2025, titled "Pathways for Income Improvement: Unlocking Opportunity for Smallholders in Asia". The event, which took place from November 3–7, brought together over 100 experts from government, NGOs, research institutions, and the business sector to accelerate concrete steps toward a living income for smallholder farmers. The Sustainable Coffee Platform of Indonesia (SCOPI) participated as an integral part of this event, bringing the perspective of Indonesian coffee from the grassroots level to the high-level discussion table.

SCOPI's journey began by immersing itself in field realities through a full three-day Learning Journey in Lampung Province. This trip was more than just a standard field visit, it was an effort to understand the complexities of the farming ecosystem. On the first day, the team witnessed how a cocoa project implemented by Rikolto focuses on strengthening climate resilience through agroforestry practices and business coaching for farmer groups. The journey continued the following day with a visit to a youth farmer group managing multi-species nurseries. The team also saw firsthand how the integration of goat livestock into regenerative farming systems naturally aids soil nutrient circulation. Another inspiring story came from a women's group producing palm sugar in collaboration with GIZ and Nestlé, proving that improving business skills can open wider markets for diversified commodities.

However, behind these technical successes, SCOPI discovered a profound reality during dialogues with farmers throughout the learning journey. The extraordinary hospitality that has become a hallmark of Indonesian farmer culture masks what is known as a "Hidden Systemic Challenge". Behind the smiles of every farmer met, informal surveys revealed that without the support of development programs and favorable coffee prices, their income is estimated to be only 40–50% of a decent standard of living. The impact of this income gap is very real: farmers are often forced to sell valuable assets or sacrifice their children's higher education to cover daily living expenses. This phenomenon emphasizes that without a comprehensive welfare measurement tool like the Living Income Benchmark, the economic hardships of farmers will remain hidden behind a culture of politeness and every smile.



Documentation: SCOPI

These emotional findings from the field were then brought by SCOPI to the Workshop forum in Jakarta. The event was opened by BAPPENAS and the FAO, who emphasized the importance of aligning national industry priorities with inclusive development goals. In a panel discussion titled “Practical Applications of Living Income,” SCOPI’s Executive Director, Ade Aryani, voiced key messages regarding the obstacles facing the coffee sector. She emphasized that low productivity, limited technical knowledge, and minimal youth participation are the primary barriers that must be dismantled through multi-stakeholder collaboration. As a concrete solution, SCOPI is encouraging the strengthening of cooperatives as the main vehicle for farmers to improve financial management, expand market access, and actively engage in policy advocacy. This effort is part of a major commitment by SCOPI and the Global Coffee Platform (GCP) under the Collective Action Plan (CAP) framework.



Documentation: SCOPI

Through LICOP Week 2025, SCOPI reaffirmed that the sustainability of the coffee sector can only be achieved if we dare to deconstruct power imbalances and build partnerships based on shared responsibility. The future of Indonesian agriculture is not just about export figures, it is about ensuring that every cup of coffee we enjoy is rooted in the lives of farmers who are truly prosperous and dignified.

SCOPI at the Jakarta International Coffee Conference 2025: Strengthening Indonesia's Coffee Upstream Sector for the Global Market

Contributor: Anak Agung Chintia Dewi



Documentation: SCOPI

The Jakarta International Coffee Conference (JICC) 2025, held on Friday, November 7, 2025, in Jakarta, with the theme "Where Coffee Meets Growth", served as an important event to explore Indonesia's position as one of the world's leading coffee producers. The conference highlighted Indonesia's commitment to innovation, sustainability, and flavor authenticity, while also serving as a platform to connect local excellence with international opportunities.

Organized in collaboration with PEMPR DKI (The Provincial Government of DKI Jakarta) and SCAI, JICC 2025 not only hosted a conference (including four panel discussions) but also featured various coffee tenants, bakeries, and communities, making it a comprehensive multi-stakeholder event.

During the panel session titled "From Cup of Excellence to Best of Indonesia: Building Global States for Indonesian Coffee," Anak Agung Ayu Chintia Dewi from the Sustainable Coffee Platform of Indonesia (SCOPI) presented a strategic view on the future of the national coffee industry.

COE as a Showcase and Branding Platform

SCOPI acknowledges the significant role of the Cup of Excellence (COE) as a showcase event capable of introducing the unique qualities of Indonesian coffee to the global market. COE has proven to be a strong and measurable branding tool, evidenced by the success of SCOPI member, Java Frinsa Estate (Pak Wildan), who won 3rd Place at COI 2022. This achievement has led to significant international recognition and helped ensure the continuity of production and marketing.

Priority Focus: Upstream as a Long-Term Investment

Despite supporting COE, SCOPI holds a strategic view regarding resource allocation. According to Ayu, the large costs required for a single COE event (approximately IDR 4 billion) would have a much larger and more sustainable impact if allocated to developing the upstream sector, such as:

- **Farmer Training:** Multi-year programs to enhance farmers' skills and knowledge.
- **Certification:** Assisting extension workers (Master Trainers/MT) in obtaining certification through BNSP.
- **Market Access:** Facilitating business matching between small farmers and local buyers.

The core message is that downstream success must be rooted in a strong and sustainable upstream sector.

Upstream Readiness for Best of Indonesia

To advance towards a Best of Indonesia platform comparable to the Best of Panama, SCOPI emphasized that farmers must first be empowered to:

1. **Master Basic Knowledge:** Farmers must know their coffee's notes, understand basic cupping, and be able to produce consistently in massive quantities.
2. **Build Confidence:** It was noted that some small farmers are actually afraid of winning big auctions due to concerns about being unable to meet suddenly spiking supply demands. They prefer to build trust with consistent small buyers.
3. **Address Challenges:** Efforts are needed to encourage youth regeneration in the coffee farming sector and improve farming practices in accordance with the National Sustainability Curriculum (NSC) to enhance the quality and untapped potential of Indonesian coffee

Commitment to Sustainability and Multi-Stakeholder Collaboration

SCOPI also highlighted efforts in sustainability and collaboration:

- **Multi-Stakeholder Collaboration (Public-Private Partnership):** SCOPI recognizes that it cannot move forward alone. The success of sustainability initiatives is the result of multi-stakeholder collaboration, involving SCOPI, the private sector, consumers, and the Government. This collaboration is essential to raise awareness and shared responsibility for environmental impact.
- **Carbon Footprint:** SCOPI encourages regenerative agriculture practices and the reduction of chemical use, in line with the NSC, to minimize the environmental impact of coffee production.
- **Gender Inclusion:** The involvement of women is very high (up to 70%) in the coffee supply chain. SCOPI supports women's participation and decision-making, including through the MT Business Women program, which empowers them in packaging, marketing, and business calculation, ultimately fueling regeneration to the younger generation.

Overall, SCOPI's participation in JICC 2025 affirmed that the future of Indonesian coffee must be built with a holistic approach, where global recognition (like COE) serves as a catalyst, but the primary focus remains on investment, education, and strengthening the ecosystem at the farmer level.

SCOPI and Members Drive for Accurate Farmer Income Measurement to Achieve Welfare

Contributor: Ilham Bayu Widagdo

Jakarta, November 11, 2025. The Sustainable Coffee Platform of Indonesia (SCOPI), in collaboration with the Sustainable Food Lab (SFL), held the "Living Income Workshop: Actual Farmer Income Data Measurement". This interactive workshop was conducted for SCOPI members and partners including government official as key coffee sector stakeholders to discuss a standard methodology for measuring farmers' actual income. This step is fundamental to designing more effective programs to close the income gap for coffee farmers in Indonesia.

The workshop's focus was the "Living Income" concept, which is the income needed for a farming family to afford a decent standard of living, covering food, housing, education, healthcare, and emergency savings. To determine this, a "Living Income Benchmark" (LIB) is used, which is the standard cost of decent living in a specific area, subsequently compared against "Actual Income" (AI), or the net real income received by farmers. The difference between the two is called the "Income Gap," which becomes the focus of stakeholder interventions.



Documentation: SCOPI

"This workshop is an important step to align understanding, especially for our members. This workshop not only discusses the Living Income concept but also delves into methods for calculating farmers' Actual Income with the data we have," said Ade Aryani, Executive Director of SCOPI. "By knowing the gap between actual income and the living income standard, we can design more targeted programs in the coffee sector to close that gap."

Christina Archer, Senior Advisor, Smallholder Livelihoods from the Sustainable Food Lab (SFL), added, "The measurement of a Living Income Benchmark is very important as a shared quantitative reference to address common challenges. This methodology has been globally recognized, including by the International Coffee Organization (ICO), and implemented by ICO member countries like Indonesia to identify income gaps tangibly."



Documentation: SCOPI

The workshop explored various technical challenges in measuring smallholder farmer income, considering their complex and diverse farming systems. The morning session focused on understanding the basic concepts of Living Income and the Actual Income calculation methodology. The discussion became interactive as participants discussed technical challenges related to data variation and systemic complexities in the field that will affect the calculations. The afternoon session then continued with data mapping strategies to unify and utilize existing data for Actual Income calculations.

As a main follow-up, SCOPI will explore how its function as a platform can consolidate Living Income initiatives and programs from stakeholders that were discussed in this workshop. The agreed-upon data and methodology will be formulated into "Sub-national Living Income Benchmarking". This shared standard will become a reference for SCOPI members, the government, and other partners in designing more effective and measurable intervention programs to close the income gap for coffee farmers in Indonesia.



Documentation: SCOPI

Planting 1,010 Liberica Coffee Trees in Nusantara Capital City (IKN)

Contributor: Trindy Devy Astriyana

Liberica coffee is one of the coffees that are currently being developed extensively. The Nusantara Capital Authority (OIKN) is one of the government agencies that has demonstrated a serious commitment to developing Liberica coffee. This effort was marked by the setting of a MURI record for planting 1,010 Liberica coffee trees in the Nusantara Capital (IKN) region of Kalimantan on October 10, 2025.

SCOPI participated in this activity alongside participants from various agencies and institutions, including educational institutions, Mulawarman University, and Sepaku Vocational School; private institutions as OIKN guests; and civil servants. In the planting of 1,010 Liberica coffee trees, SCOPI took part by planting one Liberica coffee tree.

In addition to the Liberica coffee planting, the event also featured various processed products made from Liberica coffee. Participants enjoyed Liberica coffee and coffee-based products, including cookies developed by the Women Farmers Group (Kelompok Wanita Tani/KWT). This shows that Liberica coffee has great potential for development, not only as a plantation commodity, but also as a value-added processed product.

SCOPI's participation in this event is a first step toward expanding collaboration in new areas such as IKN, while also opening up opportunities for further exploration of Liberica coffee and strengthening support for its future development.



Documentation: SCOPI

SCOPI in Bali: ACT! Project Shines at World Tourism Day 2025, Driving Sustainable Sourcing in Hospitality

Contributor: Anak Agung Ayu Chintia Dewi

The Sustainable Coffee Platform of Indonesia (SCOPI), through the ACT! Project Consortium, recently secured a key position as the exclusive partner at the World Tourism Day 2025 – Series 3 event in Sanur, Bali. Held on October 8, 2025, and hosted by Eco Tourism Bali, the event was a strategic platform to address the critical intersection between tourism growth, environmental stewardship, and community resilience, particularly in a region like Bali.

Carrying the global UNWTO theme "Tourism & Climate Action," the celebration successfully brought together more than 300 key stakeholders, including local government representatives, sustainable hospitality practitioners, private sector leaders, youth climate advocates, and civil society organizations. As the exclusive partner, the ACT! Project amplified strategic messages around responsible consumption and sustainable sourcing practices for agricultural-based commodities like coffee, tea, cocoa, and palm oil, aligning closely with the SWITCH-Asia Programme objectives.

Beyond Talk: Connecting Impact and Opportunity

The ACT! Project's participation moved beyond a ceremonial role, becoming a catalyst for operational change through two core agenda slots:

1. ACT! Project Talk Show: "Impact Stories: Real Benefits of Sustainable Sourcing in Hospitality"
2. Business Matching Session

ACT! Project Talk Show: "Impact Stories: Real Benefits of Sustainable Sourcing in Hospitality"

Instead of presenting technical concepts alone, this session invited stakeholders into the lived experiences of those already shaping ethical supply chains, helping the audience to "feel its relevance, potential, and urgency". The panel brought together diverse voices from across the supply chain, illustrating how change emerges when each part moves forward together. The moderator emphasized the central message: "Sustainable sourcing is not only good for the planet, it creates measurable benefits for businesses, strengthens farmer livelihoods, and protects cultural and ecological heritage".

Speakers shared powerful lessons from the field, including how agroforestry is restoring both ecosystem function and economic opportunity for forest communities, and how certification serves as a "passport to visibility, traceability, and recognition" for Indonesian cocoa producers. However, the dialogue was also honest about persistent challenges, such as the declining interest among rural youth in farming, and the risk of sustainability initiatives becoming temporary trends in the hospitality sector.

Business Matching Session

This segment served as a practical bridge to transform sustainability commitments into real commercial opportunities. The session connected a lineup of certified or sustainability-aligned producers directly with hospitality buyers across Bali. The goal was to support market access for responsible producers and translate the newly launched Sustainable Procurement Guideline into real purchasing decisions and long-term partnerships.

Launch of the Sustainable Procurement Guideline

The event also marked a special milestone with the launch of the Sustainable Procurement Guideline, co-developed by Eco Tourism Bali, Koalisi Ekonomi Membumi, and Kopernik. This tangible framework is a practical tool designed to help hotels, restaurants, and retailers make informed sourcing decisions that support ethical value chains and environmental conservation.

Next Steps: Making Transformation Last

The collaborative momentum continued with a post-event technical discussion on October 9, 2025, with engaged industry stakeholders who participated in the Business Matching session. The session centered on exploring pathways for Rainforest Alliance certification and broader opportunities for adopting responsible procurement systems.

The event demonstrated that a thriving tourism industry is "one that protects people, place, and planet—and strengthens the communities who sustain it". For SCOPI and the ACT! Project, this engagement reaffirmed the importance of sustainable sourcing and the growing momentum to make responsible consumption the new standard in Indonesia. Looking ahead, the groundwork has been laid for longer-term collaboration and transformation, with next steps focused on supporting implementation pathways and ensuring that conversations translate into measurable, scalable, and lasting change.



Documentation: SCOPI



ACT! Project & Narasi Academy Accelerate the National Conscious Consumption Movement, Expanding from UGM to UNUD Bali

Contributor: Anak Agung Ayu Chintia Dewi

The national momentum for a Sustainable Lifestyle has officially begun, driven by the ACT! Project, a powerful consortium comprising the Rainforest Alliance, the Sustainable Coffee Platform of Indonesia (SCOPI), and the Cocoa Sustainability Partnership (CSP), supported by the European Union through the SWITCH-Asia program. This initiative is founded on the belief that consumer awareness about the environmental and social impacts of their choices is critical to transforming the entire production and distribution chain.

To spearhead this transformation, the ACT! Project launched a series of high-impact Campus Activations under the title “Konsumsi Sadar, Gaya Hidup Berkelanjutan” (Conscious Consumption, Sustainable Lifestyle). These activations are vital: they aim to equip young adults, the next generation of consumers with a critical understanding of sustainable choices, directly combating the risk of sustainability remaining a “niche” topic.

Following a successful launch at Gadjah Mada University in Yogyakarta, the ACT! Project is expanding its reach. In a strategic move to amplify its message and strengthen youth awareness, the project collaborated with Narasi Academy for the next phase, which was held at the Faculty of Tourism, Udayana University (UNUD) Jimbaran in Bali, reinforcing its commitment to fostering responsible consumption across Indonesia.

Part I: The Spark in Yogyakarta: Igniting Conscious Consumption

The national journey to foster a Sustainable Lifestyle officially began in Yogyakarta on Friday, October 17, 2025. The launch event, titled "Campus Activation – 'Konsumsi Sadar, Gaya Hidup Berkelanjutan'" (Conscious Consumption, Sustainable Lifestyle), took place at Gadjah Mada University (UGM).

As a key partner in the ACT! Project consortium, SCOPI was instrumental in mobilizing youth and promoting awareness about sustainable coffee and consumption. The core objective of the activation was to equip students with a critical understanding of the environmental and social impacts of their daily choices, thereby inspiring them to adopt a wiser, more sustainable consumption lifestyle.

The program was a high-impact blend of education and interaction, structured around the insights of key industry voices:

1. "Good Taste, Good Impact" Workshop

This hands-on session was led by Sri Wahyuni (Tea n Tales) and Asri Saraswati (Agradaya). They guided participants through the supply chain journey of tea and various commodities. A practical "Blend Your Own Tea" activity introduced students to the principles of sustainable sourcing and Rainforest Alliance certification, emphasizing that sustainability is fundamentally a mindset, not merely a product label.



Dokumentasi: SCOPI

2. "Konsumsi Kita, Tanggung Jawab Siapa?" (Our Consumption, Whose Responsibility?) Talk Show

The powerful panel featured Margareth Meutia from the Rainforest Alliance and prominent Content Creator Danang Giri Sadewa. Discussions centered on three main areas: the influence of social media on youth purchasing behavior, the essential role of certifications in ensuring fair and traceable production, and the potential for youth-led cultural shifts towards conscious consumption. The session concluded dynamically with the interactive "Ditantang Danang" challenge, where student groups competed to develop the most creative sustainability slogans.

The Yogyakarta event was a resounding success, confirming a strong demand for sustainability education: it engaged 233 audiences, with a significant female participation rate (74% of participants). The results firmly established that combining clear education with interactive, experience-based activities is the most effective approach for engaging young adults on this critical topic.

Part II: The Wave Rolls on to Bali

Building on the momentum and key learnings from UGM, the ACT! Project, in collaboration with Narasi Academy, swiftly organized the next phase: a Campus Activation at Udayana University in Bali. This expansion, held on Thursday, November 11, 2025, approximately two months after the Yogyakarta event, directly addressed the initial report's recommendation to continue the campaign in additional universities, with Bali as the next strategic site.

This time, the ACT! Project collaborated with Narasi Academy to strengthen youth awareness regarding sustainable consumption through the "Narasi and ACT! Project Go to Campus" event held at the Faculty of Tourism, Udayana University. The ACT! Project itself is a consortium comprising the Rainforest Alliance, the Sustainable Coffee Platform of Indonesia (SCOPI), and the Cocoa Sustainability Partnership (CSP), supported by the European Union through the SWITCH-Asia program. This initiative emphasizes the critical need for consumer awareness regarding the environmental and social impacts of their choices on the upstream production process and the distribution chain.



Documentation: SCOPI

The Bali event, which was attended by over 150 participants, opened with interactive games and was followed by two informative main sessions:

1. Workshop "Good Taste, Good Impact: Consumption Choices for Environmental Sustainability"

This session featured marketing practitioners and the General Manager of Boemi Botanicals, Ribka Anastasia, and the APAC Marketing Manager for Krakakoa, R.H. Pranata Koesmadiredja. Ribka emphasized that sustainability is not a trend but a way of life for the survival of future generations, and certification is an effective mechanism to demonstrate commitment to using responsibly and sustainably sourced ingredients. Concurring with this, Pranata elaborated on Krakakoa's 'bean to bar' breakthroughs, which include training farmers in sustainable agroforestry and implementing fair trade practices to combat poverty.

2. Talk Show "Our Consumption, Whose Responsibility?"

The discussion panel featured Narasi's Chief Creative Officer and influencer, Jovial Da Lopez, alongside the Manager of Consumer Campaign and Engagement for Rainforest Alliance Indonesia, Margareth Meutia. Margareth explained the ACT! Project's role in encouraging consumers to be more critical and recognize certification criteria as indicators of properly produced goods. Meanwhile, Jovial highlighted the urgency of consumer awareness—especially in light of natural disasters—and warned that easy access to products often leads to over consumption. He stressed the importance of fostering a sense of care and responsibility by questioning the origin and production process of every product consumed.

The Bali event built on the success of Yogyakarta, solidifying the ACT! Project's vision of accelerating consumer transformation across Indonesia. The implementation confirmed two key insights: the Scrabble Challenge proved that competitive play is the most effective way to socialize technical terms of sustainable consumption and production. Moreover, the event successfully engaged 182 participants, with a strong female presence (88 registered attendees, contributing to a total of 128 pre-registered attendees), and active participation from Udayana faculty members, validating the approach for engaging a diverse audience in a major Indonesian hub.

The expansion to Bali underscores a critical ACT! Project strategy: to ensure sustainability does not remain a "niche" topic. By reaching a new, diverse audience in a major Indonesian hub, SCOPI and its partners are working to establish a lasting presence, with plans including the creation of a digital youth community group (WhatsApp/Discord) for ongoing engagement and resource sharing. For context, the collaboration with Narasi and Jovial Da Lopez had previously kicked off at the Jogja Coffee Week 2025, held on September 5-7, 2025.

The success in Yogyakarta has laid the groundwork, and the subsequent Bali event promises to solidify the ACT! Project's vision of accelerating consumer transformation across Indonesia.

Throwback the Moments!



Building a Sustainable Coffee Agroforestry Ecosystem, SCOPI Officially Launches "Kopi TUMBUH Lestari" Program in Sanggau and Sigi

Contributor: Ilham Bayu Widagdo



JAKARTA/SANGGAU – The Sustainable Coffee Platform of Indonesia (SCOPI) has officially launched the "Kopi TUMBUH Lestari" program, an initiative designed to strengthen the sustainable coffee agroforestry ecosystem in Indonesia.

The program launch was marked by a series of Kick-off Meetings held in two key target areas: Sanggau Regency, West Kalimantan, on Wednesday (Nov 26, 2025) in person, and Sigi Regency, Central Sulawesi, on Wednesday (Dec 3, 2025) online.

The TUMBUH program (Tingkatkan Usaha Melalui Budidaya Unggul dan Hilirisasi) was developed to address challenges in the coffee sector in both regions, ranging from limited technical capacity of extension officers and farmers, product quality issues from business actors, to market access.



By utilizing a coffee agroforestry approach, implementing the National Sustainability Curriculum for Coffee (NSC), and maximizing SCOPI's network as an association, the program targets the recruitment of Master Trainers (MT) with BNSP (National Professional Certification Agency) certification, capacity building for coffee farmers through Good Agricultural Practices, and connecting producers with buyers at both local and national levels.

Documentation: SCOPI

Sanggau: Foundational New Territory, Weaving Collective Commitment

In his remarks in Sanggau, Irvan Helmi, Chairman of the SCOPI Executive Board, emphasized that West Kalimantan is "new territory" for SCOPI program interventions, which have historically been strong in 15 other coffee-producing provinces.

"For SCOPI, Sanggau is not merely an expansion of territory, but an opportunity to design a sustainable coffee foundation collectively from the start. We chose the 'TUMBUH' (Grow) philosophy because we want to grow an ecosystem, not just plant trees. We want Sanggau to become a role model for coffee agroforestry in Kalimantan," said the SCOPI Chairman.

Full support was also expressed by the Sanggau Regency Government. Shopiar Juliansyah, S.E., M.M., Acting Head of Bapperida Sanggau, welcomed the program as a momentum to accelerate coffee development in his region.

"We hope this program can leave a positive footprint and be integrated across regional agencies, even supporting the potential of coffee agrotourism in the future," he stated.

Echoing this sentiment, Eko Budi Santoso, S.Hut, representing the Head of the Environment and Forestry Service (LHK) of West Kalimantan Province, highlighted the significant potential of Liberica coffee on West Kalimantan's peatlands, which cover 2.6 million hectares.

"Social Forestry areas in West Kalimantan have great potential to be developed through a coffee agroforestry approach, including in Sanggau, as an effort for land rehabilitation while simultaneously increasing community income," he explained.

The series of activities in Sanggau did not stop at the ceremony. The SCOPI team, together with strategic partners such as Lingkar Temu Kabupaten Lestari (LTKL) and the Sabang Merah Berdampu Multistakeholder Forum (MSF), accompanied by Grand Master Trainer (GMT) Dr. Retno Hulupi, conducted field visits to capture the real conditions of candidate intervention sites.

The visit was conducted in Desa Menyabo, Tayan Hulu District, to inspect a 1.6-hectare coffee farm owned by a local farmer requiring intensive care assistance. The team also visited Desa Tae, Balai District, to observe the unique potential in the Customary Forest managed by the Social Forestry Group (KPS). In this location, a local coffee variety (ancient/amal coffee) was found growing in a ± 1-hectare customary forest area, serving as a source of seedlings for KPS members' plantation.

Sigi: Investing in Human Resources

Continuing the momentum from Sanggau, the kick-off in Sigi Regency was held online with a program focus on strengthening human resource (HR) capacity.

Irvan Helmi, Chairman of the SCOPI Executive Board, emphasized that although the program in Sigi has a compact duration (6 months), the goal is to lay a long-term foundation through investment in people (Human Capital).

"Sigi's greatest asset is not only its natural resources but also its people. MTs in Sigi will be encouraged to obtain BNSP Certification. This is state recognition that farmer mentoring is a professional occupation, ensuring its quality and sustainability," he emphasized.

The Provincial Government of Central Sulawesi, through the Head of the Plantation Division, Mr. Simpra Tajang, M.Si., acknowledged that the main challenge in Sigi is the lack of upstream capacity for farmer mentoring, even though the supply chain is quite good.

"Out of 11,000 hectares of coffee plantations in Central Sulawesi, 4,000 hectares are in Sigi. The Kopi TUMBUH program is very relevant to support the mentoring of our farmers," he said.

Drs. Sutopo Sapto Condro, MT, Assistant II of the Regional Secretariat representing the Regent of Sigi, added that the local government's current focus is on strengthening sustainable agriculture.

"We hope the kick-off of the Kopi TUMBUH Lestari program becomes the start of aligning perceptions among multi-stakeholders to build concrete cooperation in the coffee sector," he said.

Through this program, SCOPI invites all stakeholders—government, private sector, and farmers—to "weave roles" and not walk alone. The goal is to ensure Indonesian coffee is not only economically productive but also ecologically sustainable and improves farmer welfare.

Post-Retirement Education-Based Entrepreneurship in the Coffee Industry: The Role of a SCOPI Master Trainer and Rope Coffee in Coffee Knowledge Transfer

Contributor: Ruspendi

After retiring from the agriculture agency, a former civil servant, Ruspendi, continues to engage in productive activities through coffee entrepreneurship and educational initiatives. His business is manifested through Rope Coffee, which focuses on the sale of robusta coffee beans in green bean form. In collaboration with SCOPI, the owner of Rope Coffee, Ruspendi, serves as a SCOPI Master Trainer who actively provides mentoring and education to coffee farmers.

As a SCOPI Master Trainer, his activities are centered on fieldwork in coffee plantations. These activities include farm visits, technical discussions with farmers, and hands-on practice related to coffee cultivation and crop maintenance. The mentoring aims to help farmers better understand the condition of their plantations, improve harvest quality, and align cultivation practices with market demands.



Documentation: Ruspendi

From an entrepreneurial perspective, Rope Coffee, managed by Inda Robbihi and Razif Abizar, conducts procurement and sales of robusta green beans, provides roasting services, and sells ground coffee. Business activities include raw material selection, quality control, and product distribution to the market. The enterprise serves as a channel for absorbing farmers' production while supporting the economic sustainability of the overall activities.

The combination of roles as both business owner and educator reflects an integrated form of post-retirement engagement. The collaboration between SCOPI and Rope Coffee enables educational and business activities to run in balance: farmer mentoring strengthens production quality, while commercial operations support the sustainability of the coffee enterprise.



Documentation: Ruspendi

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One Nation, One Coffee Chain, One Action with SCOPI

Contributor: Tia Ameylia

At the end of November 2025, flash floods and landslides struck several areas in Aceh, North Sumatra, and West Sumatra. Homes were destroyed, dozens of lives were lost, and economic activities came to a halt. Many roads were cut off, electricity was down, and communication networks were disrupted. The impact was widespread and profound.

In the aftermath of the disaster, several areas in Central Aceh became inaccessible over land. This region is a key center for Arabica coffee production, and the disaster occurred just before the peak harvest season. Many plantations were damaged or even swept away by floods and landslides. For communities who depend on coffee for their income, this was a double blow: damage to their homes and the loss of their livelihoods.

Through its field network, SCOPI managed to connect with several Master Trainers (MTs) in Aceh, North Sumatra, and West Sumatra to assess the current situation. A week after the disaster, the need for food, fuel, electricity, and communication became increasingly urgent. Many villages remained isolated, while supplies of basic necessities were running low.

Rapid Response and Aid Reach

SCOPI acted quickly to support post-disaster recovery efforts. Initial funds came from the Members' Annual Contributions, followed by fundraising from members, partners, and the wider community. As of February 2026, the total funds raised reached **IDR 341,361,000**, with disbursements amounting to **IDR 160,226,000**.



Documentation: Salman/MT SCOPI

The distribution was carried out in Central Aceh and Bener Meriah regencies, Central Tapanuli and South Tapanuli in North Sumatra, as well as Agam in West Sumatra. A total of **15 Master Trainers**, who were also disaster survivors, served on the front lines in delivering aid to the affected communities.



Documentation: MT SCOPI

Challenges in the Field

The distribution of aid and rapid assessments faced various obstacles. In Central Aceh, by mid-December, rice stocks were extremely limited and had to be sourced from border areas. Some Master Trainers (MTs) in isolated regions such as Atu Lintang and Bintang had to walk up to 16 kilometers round-trip, more than five hours across difficult terrain, to collect food supplies.

Fuel shortages, unstable electricity, and fluctuating internet connectivity further hampered coordination. By January 2026, basic food items became available, albeit at relatively high prices. The focus then shifted to clearing and building roads to plantations to support the harvest season.

In North Sumatra, road clearance was carried out gradually, but several main routes were still not fully passable, leaving some villages isolated. Aid distribution relied heavily on volunteers and local initiatives to transport supplies to accessible points. As of January 2026, intercity connectivity began to improve with alternating access systems, though fuel supply remained inconsistent.

Meanwhile, in West Sumatra, followup landslides occurred in several villages. Efforts were concentrated on repairing public facilities and roads to restore community mobility.

Three Phases of Coffee Recovery: From Emergency to Rehabilitation

Post-disaster coffee sector recovery carried out by SCOPI encompasses three structured phases: emergency response, early recovery, and long-term rehabilitation. The goal is not only to help farmers survive but also to rebuild a more resilient coffee ecosystem.

Phase 1: Emergency Response

(December 8, 2025 – January 29, 2026)

This phase focused on the rapid distribution of humanitarian aid to communities through SCOPI's MT network. The first stage of assistance was delivered according to the local government's emergency status declarations, which were extended seven times during the emergency response period.

Phase 2: Early Recovery & Assessment

(January 29 – July 25, 2026)

This phase emphasizes verification of plantation damage and assessment of recovery needs. The findings will be compiled into an impact report and a recovery proposal, serving as the basis for a more targeted recovery program.

Phase 3: Restoration & Rehabilitation

The long-term phase includes rehabilitation of plantations and equipment, farmer training, strengthening of the value chain, and implementation of a comprehensive coffee recovery program.

Through these three phases, recovery is designed to proceed systematically, from rapid response to rebuilding a stronger and more sustainable coffee sector. SCOPI invites all stakeholders to participate into this collective action in the Phase 2 and Phase 3 to accelerate rehabilitation and ensure the sustainability of the coffee ecosystem.

For More Information on How to Contribute:

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