# Kabar Seputar Cerita Inspiratif SCOPI





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# SC()-PI TEAM

#### ADVISORY BOARD SCOPI PERIOD OF 2024-2027



Member Bayu Krisnamurti Institut Pertanian Bogor



Member Musdalifah Machmud The Coordinating Ministry of Economic Affairs



Member R. Wisman Djaja Nestle Indonesia



Member Veronica Herlina 🔵 Saka Dala

#### SUPERVISORY BOARD SCOPI PERIOD OF 2024-2027



Chairman Wildan Mustofa CV. Frinsa Agrolestari

Chairman



Member **Richard Atmadja** PT. Mayora Indah Tbk



Member Ayi Sutedja Koperasi Murbeng Puntang

#### EXECUTIVE BOARD SCOPI PERIOD OF 2024-2027





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Afifah Urafani

🖲 Pandawa Agri

Indonesia

Secretary Eman Wisnu Putra N.V. GROUP SOPEX S.A.



Treasurer Puji Sumedi 🔴 Yayasan KEHATI





Anggota Nur Jamila 🛑 Beragam Kopi Indonesia

🛑 Koperasi Klasik

Member

Abyatar

Beans



Anggota **Putra Agung** Rainforest Alliance



Anggota Ristika Putri Istanti 🛑 Lingkar Temu Kabupaten Lestari

Member



Anggota



SECRETARIAT TEAM





Mahmud Rifai Program Coordinato



Ilham Bayu Widagdo Program Officer



Purnama Graha

General Affairs & Operational Supervisor



Tia Ameylia Communication & Administration Staff



Tota Jordan Sitanggang Communication STaff until May 2024

# The Role of SCOPI Master Trainers in Developing Student Competence at Polbangtan Medan in Central Aceh

Contributor: Tia Ameylia



Documentation: Salman Pademun/MT SCOPI Central Aceh

The Merdeka Belajar - Kampus Merdeka (MBKM) program by the Medan Agricultural Development Polytechnic (Polbangtan) offers opportunities for students to gain direct practical experience in the workforce. One of the implementation sites for this program is the Cooperative and Agricultural Extension Office (BPP) in Atu Lintang Subdistrict, Central Aceh Regency, conducted from October 13, 2023, to January 31, 2024. Eight students from various majors at Polbangtan Medan were assigned to this location. The activities involved extension officers who also serve as SCOPI Master Trainers, namely Salman Pademun, Asmadi, and Edi.

Throughout the program, these Master Trainers provided guidance to the students in conducting coffee cultivation practices according to the National Sustainability Curriculum (NSC) and Good Agriculture Practice (GAP) guidelines for coffee farmers in Atu Lintang Subdistrict. Thus, during these activities, the students gained experience in training farmers while learning about proper and effective coffee cultivation practices. Extension and training sessions were scheduled by the Agricultural Extension Office (BPP) of Atu Lintang Subdistrict for several farmer groups spread across 11 villages throughout the subdistrict during the activity period. Additionally, the students were also assigned tasks at cooperatives related to post-harvest coffee product activities to gain more comprehensive experience and knowledge. Upon completion of the activities, the students' abilities were assessed through an assessment process.

According to information from Salman Pademun, a SCOPI Master Trainer involved in mentoring the students, the results of the assessment process were highly satisfactory. "We assigned tasks and the students presented their results. There was a noticeable improvement in the understanding, knowledge, and skills of the Polbangtan Medan students regarding coffee cultivation practices," explained Salman. The hope is that SCOPI, through its Master Trainers, can continue to have a positive impact in empowering more students and farmers to adopt sustainable coffee cultivation practices.



Documentation: SCOPI

# Evaluation Meeting & Work Program Planning of PMO Kopi Nusantara

Contributor: Tia Ameylia

PMO Kopi Nusantara is a multi-stakeholder collaboration initiated and chaired by the Ministry of State-Owned Enterprises (BUMN). This initiative aims to establish an advanced and sustainable coffee business ecosystem. SCOPI has been involved in PMO Kopi Nusantara since 2022.

In 2022, SCOPI was appointed as the coordinator for the Pilot Areas in Central Aceh and Karo, under the ITFC program. However, in 2023, SCOPI was tasked with coordinating the Southern Sumatra region (Sumbagsel), demonstrating SCOPI's commitment to expanding and deepening positive impacts across various regions.

PMO Kopi Nusantara, in its efforts to create an inclusive and sustainable coffee commodity business ecosystem, will hold an early-year work meeting. All members of PMO Kopi Nusantara, including SCOPI (Sustainable Coffee Platform of Indonesia), are invited to attend this event scheduled for January 23, 2024, at Daun Muda Soulfood, Jakarta.

#### **Meeting Agenda**

#### **Evaluation of the 2023**

Program During this session, various achievements, challenges, and lessons learned from the implementation of programs throughout 2023 will be discussed. The evaluation aims to understand the extent to which these programs have successfully achieved their goals and their impact on the coffee ecosystem in Indonesia.

#### Development of the 2024

Work Program After evaluating the previous year's programs, the focus will shift to developing the work program for 2024. This discussion will include identifying priorities, setting targets, and devising effective implementation strategies. The goal is to strengthen efforts in creating a more inclusive and sustainable coffee business ecosystem.

With thorough evaluation and careful planning, SCOPI and PMO Kopi Nusantara are committed to continually driving the creation of a sustainable coffee business ecosystem. The strategic steps being taken are expected to provide long-term benefits to all stakeholders, from farmers and entrepreneurs to consumers. Through this early-year work meeting, it is hoped that strong synergy and collective commitment will be established to achieve greater goals within the Indonesian coffee industry.

# Preparation of Certification Development for Human Resource Professional in Agriculture

Contributor: Tia Ameylia



#### Documentation: SCOPI

The Agricultural Professional Certification Institute (LSPP), Ministry of Agriculture, organized the Preparation of Agricultural Human Resource Professional Certification Development Materials from January 25-27, 2024, at Rizen Padjajaran Hotel, Bogor.

The objectives of this event are to formulate a certification scheme for Coffee Cultivators based on the Sustainable Coffee National Competency Standards (SKKNI), present the Certification Master Trainer (MT) program plan to LSPP Ministry of Agriculture, and draft an initial plan for the MT certification program implementation in 2024.

During the event, SCOPI provided input for developing the certification scheme for the position of coffee cultivator based on SKKNI number 308 of 2017 regarding Sustainable Coffee Cultivation. The successfully developed scheme will be submitted to BNSP through BP2SDMP and LSPP Ministry of Agriculture. Furthermore, SCOPI emphasized the urgency of promptly submitting the coffee cultivator certification scheme for approval and use as the basis for implementing the MT Certification and MT National Meeting programs. LSPP welcomed these plans and will strive to ensure that the certification scheme can be utilized before the MT certification commencement.

Based on discussions and input from several plantation assessors, the minimum competencies required for Master Trainers (MT) according to SCOPI are (1) Competency Certification as a Coffee Cultivator and (2) Training Methodology Certification: Junior Instructor (KKNI level). Implementation scenarios for the MT Certification program and MT National Meeting were also discussed and consulted with LSPP Ministry of Agriculture.

# SCOPI's Collaboration with Edu Farmers: Facing Future Challenges in Coffee Farming

Contributor: Tota Jordan Sitanggang



Documentation: SCOPI

The agricultural industry in Indonesia, particularly in coffee, is facing serious challenges due to a decline in the number of young farmers, known as aging farmers. This phenomenon is not limited to Indonesia but is also occurring in various countries. Data from the Republic of Indonesia Agricultural Census shows a shift in the agricultural workforce structure, with elderly farmers dominating and the number of young farmers declining over the past two decades. According to the 2018 data from the Central Statistics Agency (BPS), the proportion of the population working in the agricultural sector has been decreasing, from 33% to 29% over the last five years. This decline has the potential to impact the national food production.

In addition to the aging farmer issue, the education level of farmers is also a serious concern. Most of them have only completed primary education (SD), and some have not even finished primary school. This makes the transfer of knowledge and technology challenging, resulting in a slow adoption of modern technology. Farmers tend to stick to traditional methods they deem suitable for the current conditions. Furthermore, jobs in the agricultural sector are considered difficult, unattractive, time-consuming, less profitable, and often face high economic risks.

This trend is reinforced by the tendency of the younger generation to seek employment in urban areas perceived as more promising and modern. Urbanization is expected to continue to increase, with the majority of the young workforce coming from rural areas. Indonesia is undergoing a transition from a village-based agricultural economy to an urban-based economy focused on industry and services, which is driving rapid urbanization.

Nevertheless, the demand for coffee continues to rise. This is evident from the increasing consumption and opening of local coffee shops throughout Indonesia over the past decade. With promising business opportunities, players in the coffee industry need to plan innovative steps to improve quality, productivity, and production sustainability. Recognizing these challenges, the Sustainable Coffee Platform of Indonesia (SCOPI) and the Edu Farmers International Foundation have collaborated. This collaboration aims to attract the interest of the younger generation to the agricultural sector, especially in the context of sustainable coffee. As part of this initiative, a coffee discussion (DISKO) and media gathering were held on January 26, 2024. The event was attended not only by the Edu Farmers International Foundation and SCOPI but also involved various stakeholders, including the Ministry of Agriculture, private sector representatives in the upstream sector such as CV. Frinsa Agrolestari, and private sector representatives in the downstream sector such as Kopi TUKU or BERAGAM.

The coffee discussion and media gathering were attended by 9 national media outlets and 25 SCOPI members. Andanu Prasetyo, CEO & Founder of MAKA (Makna Angan Karya Andanu), the company group for Tuku Coffee Shop (TUKU) and Berangan Ragam Rasa (BERAGAM), was one of the speakers highlighting the importance of young farmer regeneration in maintaining coffee stock availability. Tri Kusnari, a representative from the Ministry of Agriculture of the Republic of Indonesia, also shared views on the importance of young farmer regeneration in increasing knowledge and innovation in the agricultural sector. Additionally, the Edu Farmers International Foundation contributed through the Bertani Untuk Negeri (Farming for the Nation) program involving students in transferring knowledge to farmers.

The Q&A session was opened not only for questions to the speakers but also for sharing knowledge among participants, both online and offline, discussing conditions in various regions. The event concluded with a group photo and dinner. We express our gratitude to all participants who attended both offline and online and actively participated in this event. We look forward to meeting again in future events that are more inspiring.



Documentation: SCOPI

# Ad-Hoc Joint Task Force Meeting for EUDR Preparing Indonesia for The Challenges and Also Opportunities in The Implementation of EUDR

#### Contributor: Ade Aryani

Indonesia, Malaysia and the European Union agreed to form an Ad Hoc Task Force (Ad Hoc Joint Task Force) on European Union Deforestation Regulation (EUDR) to address various matters related to the implementation of EUDR faced by Indonesia and Malaysia. The task force was also formed to identify the best solutions and solutions related to EUDR implementation.

The Ad Hoc Joint Task Force on EUDR was formed after Indonesia and Malaysia carried out a Joint Mission to Brussels on 30 – 31 May 2023 and the European Commission's follow-up visit to Indonesia and Malaysia on 26 – 28 June 2023. Ad Hoc Joint Task Force on EUDR itself is a platform that functions as a consultative mechanism to support coordination and encourage mutual understanding between Indonesia, Malaysia and the European Union regarding the EUDR.

On 2 February 2024 in Putrajaya, Malaysia, the 2nd meeting of Ad Hoc Joint Task Force (JTF) on the European Union Deforestation Regulation (EUDR) was held.

The meeting was attended by the official representatives and stakeholders of relevant five commodities identified in the European Union Deforestation Regulation (EUDR) namely palm oil, rubber, cocoa, timber, and coffee. SCOPI, represented by Ade Aryani as the Executive Director of SCOPI, attended this meeting and was also a representative for coffee commodities from the Indonesian Government Delegation.

The meeting was co-chaired by Dato' Zailani Bin Haji Hashim, Deputy Secretary General (Plantation & of Commodities). Ministrv Plantation and Commodities of Malavsia. Dr. Musdhalifah Machmud, Senior Advisor for Connectivity, Service Sector and Natural Resources Coordinating Ministry for Economic Affairs, the Republic of Indonesia, and Ms. Astrid Schomaker, Director for Green Diplomacy and Multilateralism, European Commission (EC). The meeting was facilitated by the Council of Palm Oil Producing Countries (CPOPC).

The meeting focused on discussing the five work streams aim to build common understanding on the implementation of the regulation and its core aspects.

- 1. Workstream-1: Inclusivity of Smallholders in Supply Chain. Coordinator for Indonesia: Mr. Prayudi Syamsuri, Director Processing and Marketing of Agriculture Products, Ministry of Agriculture
- Workstream-2: Relevant Certification schemes (mandatory implementation). Coordinator for Indonesia: Mr. Prayudi Syamsuri, Director Processing and Marketing of Agriculture Products, Ministry of Agriculture
- 3. Workstream-3: Traceability. Coordinator for Indonesia: Mr. Herryadi (Lembaga Ekolabel Indonesia)
- 4. Workstream-4: Scientific Data on Deforestation and Forest Degradation. Coordinator for Indonesia: Mr. Krisdianto, Director of Processing and Marketing of Forest Product . Ministry of Environment and Forestry
- 5. Workstream-5: Protection of Privacy Data. Coordinator for Indonesia: Mr. Jarot Indarto, Director Food and Agriculture, National Development and Planning Agency/BAPPENAS

## WS-1: INCLUSIVITY OF SMALLHOLDERS IN THE SUPPLY CHAIN

Indonesia Delegation request for relaxed time for smallholders to start implementing the EUDR until year 2026, while Malaysia asked until June 2025. The EU representatives acknowledged that deadlines in the EUDR are challenging and took good note of the call for a delay of entry into application of the EUDR. The parties agreed that particular attention needs to be paid to smallholders in relevant commodity sectors. The EU committed to further support the inclusion of smallholders in legal and deforestation-free supply chains. The EU will support Indonesia in the development and accelerated roll out of its STDB smallholder registration scheme for all relevant commodities.

#### **Strengthening Data: Target of STDB**

No	Commodities	Areal (Ha)	Smallholder (org)
1	Palm Oil	6,029,749	2,522,628
2	Coffee	1,257,790	1,859,302
3	Сосоа	1,451,504	1,618,662
4	Rubber	3,433,274	2,141,669

Source: Data Statistik Perkebunan (Angka Tetap 2021)

#### Total of target STDB for 4 commodities: 8,142,261 farmers

# WS-2: RELEVANT CERTIFICATION SCHEMES (MANDATORY IMPLEMENTATION)

The discussion focused more on palm oil certification Indonesian Sustainable Palm Oil (ISPO) and Malaysian Sustainable Palm Oil (MSPO). The analyses gap presented to enable compliance with the regulations of the EUDR and in comparison to EUDR requirements. The EU, Indonesia and Malaysia agreed on the finalisation of these assessments and committed to work together to address key gaps identified. The Government of Indonesia is going to prepare on certification for coffee, cacao and rubber (ISKopi, ISKaret, ISKakao) that will be acknowledged as Indonesian official certification.

## WS-3: NATIONAL DASHBOARD FOR INDONESIA SUSTAINABLE COMMODITY INFORMATION (incl: legality, deforestation-free and traceability)

In the Works Stream 3, Indonesia's initiative focuses on creating an integrated system to track commodities that involving data from various stakeholders across relevant commodities subject to the EUDR. The system will utilize data from electronic cultivation registration letters (e-STDB), the plantation licensing information system (SIPERIBUN), and the Indonesian Sustainable Palm Oil (ISPO) certification system. The clearing house system will integrate data from all three sources. It aims to ensure that no small-scale farmers are left behind or excluded due to EUDR compliance requirements. This system will facilitate consumer countries in tracing the entire palm oil production chain.

# WS-4: SCIENTIFIC DATA ON DEFORESTATION AND FOREST DEGRADATION

The Indonesian and Malaysian side explained their respective policies and actions on geospatial data and discuss potential cooperation in developing a comprehensive and accurate map. Indonesian was stressing that it is important to have ground checking as the actual and current condition at the local is not the same as in the map showed from the JRC. The JRC agreed and acknowledged the important of ground checking.

#### **WS-5: PROTECTION OF PRIVACY DATA**

Both Indonesia and Malaysia emphasized that both countries prohibited the sharing of the data particularly on land ownership and geospatial information. It was highlighted that only the governments of the countries have the authority to disclose the information according to national laws in Indonesia and Malaysia. The EU clarified that geolocation is not linked to any personal data from land owners. The EU agreed to follow up to address any remaining concerns.

One of the outcomes of this meeting is the establishment of dedicated teams and timeline to advance the work under each workstream. This will enable the intensification of the consultative engagement between Indonesia, Malaysia, and the EU in preparation for the implementation of the EUDR.

The progress and achievement of the workstreams will be the input for the 3rd meeting of the Ad Hoc JTF, tentatively scheduled to take place on September 2024 in Brussels, Belgium.

# Signing of the SCOPI – GCP MoU

Contributor: Mahmud Rifai



Documentation: SCOPI

On March 5th, 2024, SCOPI signed an MoU with GCP in a hybrid ceremony, located at the PT. Mayora Indah Tbk Headquarters Office, West Jakarta. The signing of this MoU is a critical point in maintaining good cooperation between the Sustainable Coffee Platform of Indonesia and the Global Coffee Platform, as a concrete action for the strategic plan to improve the welfare of Indonesian coffee farmers by reducing the living income gap by 10% for 126.000 Indonesian smallholder coffee farmers in 2030. In this signing ceremony, GCP was represented by Annette Pensel (Executive Director of GCP) and Lauren Weiss (Senior Manager of Countries and Partnerships of GCP). As for SCOPI, all secretariat staff was present in person, and several members of Executive Boards were joining online, consisting of the Secretary of the 2021-2024 SCOPI Executive Board and several members of the 2021-2024 SCOPI Executive Board, including the representative from PT. Ecom Indonesia, namely Mr. Wagianto, representative from PT. Nestle Indonesia, namely Mr. Syahrudi, and the representative from Rikolto Indonesia, namely Mrs. Nonie Kaban.

The signing of the MoU was carried out by Mr. Richard Atmadja as Chairman of the 2021-2024 SCOPI Executive Board and Annette Pensel as Executive Director of GCP. Before the signing session, there was an opening remark session from each party, both GCP and SCOPI. Annette Pensel as Executive Director of GCP expressed her thanks and hopes for the smooth running of SCOPI-GCP programs in the future. Meanwhile, SCOPI, represented by Mr. Richard Atmadja, underlined the importance of signing this MoU, as a reflection of the real work that has been carried out so far and is a crucial point for starting a new era in collaboration to continue to strive for sustainability in the coffee commodity sector.

Apart from that, the renewal of this MoU is an important factor in binding commitment between both parties, which is based on trust, mutual respect, and a shared vision to create a better future for the coffee commodity sector. Through initiative programs to increase coffee production and quality, as well as promote more responsible use of chemicals, SCOPI and GCP will continue to work tirelessly to educate farmers, improve their livelihood, and preserve the environment. In conclusion, the signing of this MoU is considered very important in a way to continue building a more sustainable, fair, and resilient coffee ecosystem in Indonesia.

# Annual General Meeting SCOPI 2024

#### Contributor: Mahmud Rifai

SCOPI has held an annual general meeting as well as the election of a new Executive and Supervisory Board, on Tuesday, March 26th 2024, in the 11th Floor Auditorium, Sequis Tower, South Jakarta. The event took place from 15:15 WIB to 17:30 WIB, starting with remarks from the Chairman of the SCOPI Executive Board for the 2021-2024 period.

# Some of the agendas carried out at this meeting include:

- 1. Discussion of changes to several points in the AD/ART (bylaws document).
- 2. Reporting from the chairman of the selection committee.
- 3. Accountability report (financial and activity) for the 2021-2024 period.
- 4. Handover of the accountability report from the Chairman of the 2021-2024 Executive Board to the Chairman of the 2021-2024 Supervisory Board.
- 5. Election of the Executive Board and Supervisory Board for the 2024-2027 period.
- 6. Attestation of the elected Executive Board and Supervisory Board for the 2024-2027 period.
- 7. Handover of position from the Chairman of the 2021-2024 Executive Board to the elected Chairman of the 2024-2027 Executive Board.
- 8. Remarks from the elected Chairman of the 2024-2027 Executive Board.
- 9. Handover of position from the Chairman of the 2021-2024 Supervisory Board to the elected Chairman of the 2024-2027 Supervisory Board.
- 10. Remarks from the elected Chairman of the 2024-2027 Supervisory Board.
- 11. Signing of meeting's conclusion notes.
- 12. Awarding certificates of appreciation to the 2021-2024 Executive, Supervisory and Advisory Board.
- 13. Photo session and iftar gathering



**Documentation:** SCOPI

In the discussion session on changes to the bylaws document (AD/ART), several points proposed to be changed are Article 8 paragraph 2 (termination of membership), Article 9 Paragraph 2 (obligations of members), Article 15 35 (requirements paragraph for candidates for the Executive Board), Article 15 paragraph 4d (requirements for candidates for the Executive Board), Article 15 paragraph 8 (termination of Executive Board membership), Article 19 paragraph 9 (representatives of Executive Board meetings), Article 24 paragraph 2d (report regarding duties). supervisory Article 16 paragraph 9 (actions of the Executive Board), Article 4 paragraph 1 (type of membership), Article 4 paragraph 5 (requirements for becoming a member), Article 4 paragraph 5b (requirements for becoming а member), Article 5 paragraph 1b (members' right to speak/vote), Article 7 paragraph 3 (election of Executive Board), and Article 8 (procedures for selecting the Supervisory Board). The discussion session on changes to the bylaws document is carried out after the quorum is met, which is 50%+1 of the total active members.

In submitting the accountability report, several important points reported by the Chairman of the 2021-2024 Executive Board were regarding the membership list, activities and program during the 2021-2024 period, and finances. Currently, SCOPI's active members consist of 46 organizations, ranging from private companies, cooperatives and CSOs. Meanwhile, during the 2021-2024 period, SCOPI has participated in 62 activities, ranging from public discussions, training for MTs and farmers, consultation meetings with government and private institutions, meetings and collaboration with various parties, creating learning materials, and attending exhibitions and events, promotional events, advocacy, research and dissemination of study results, publication, media visit, etc.

At this annual general meeting, the process of selecting the new Executive and Supervisory Board began 1 month before the meeting was carried out. The SCOPI secretariat team has sent the names of candidates for the Executive Board and Supervisory Board who are eligible and comply with the requirements in the bylaws document and will be selected by members. The members will propose 3 names of candidate for the Supervisory Board and 1 name of a candidate for the Supervisory Board which will then be counted and selected by 5 people with the most votes to be re-elected on the day of the annual general meeting after conveying the vision and mission.

The day of the meeting was attended by 27 members and 3 members who sent the power of attorney. The selection session was led by Mr. Putra Agung and facilitated by Mr. Aby. The 5 people with the highest votes who have the right to convey their vision and mission are Mr. Richard Atmadja, Mr. Irvan Helmi, Mr. Wildan Mustofa, Mr. Eman W. Putra, and Mr. Ayi Sutedja.

In this session, each candidate was given 5 minutes to convey their vision and mission if elected as Chairman of the Executive Board for the 2024-2027 period. In general, the vision and mission of each candidate are in line with SCOPI's vision and mission, which is to promote and enhance publicprivate partnerships in coffee production and trade to increase higher economic opportunities for farmers, achieve food security, and preserve environmental sustainability.

On the day of the meeting, the members who attend directly vote via the Strawpoll Application, where the first and second highest votes will be elected Chairman and Secretary of the Executive Board. The Treasurer role for the Executive Board will be hand-picked by the new cabinet (the Chairman and Secretary for the 2024-2027 period). The voting results show that the highest votes (in order) were obtained by Mr. Irvan Helmi (Anomali Coffee), Mr. Eman Putra (Sopex Group), Mr. Wildan Mustofa (CV Frinsa Agrolestari), Mr. Richard Atmadja (PT Mayora Indah Tbk), and Mr. Ayi Sutedja (Murbeng Puntang Cooperative). With these results, the Chairman of the SCOPI Executive Board for the 2024-2027 period was elected, namely Mr. Irvan Helmi (Anomali Coffee), and the Secretary namely Mr. Eman Putra (Sopex Group). Apart from that, the Supervisory Board were also selected from the members' choices, namely Mr. Wildan Mustofa (CV Frinsa Agrolestari) as Supervisor 1, Mr. Richard Atmadja (PT Mayora Indah Tbk) as Supervisor 2, and Mr. Ayi Sutedja (Cooperative Murbeng Puntang) as Supervisor 3.

After confirming the names of the new Executive and Supervisory Board, the event continues with the handover of the position from the former Chairman of the Executive Board to the newly elected Chairman of the Executive Board, as well as the handover of the position from the former Chairman of the Supervisory Board to the newly elected Chairman of the Supervisory Board. Next, each reigning Chairman of the Board delivered a speech regarding the election result and the given mandate from the members. Both the Chairman of the Executive and Supervisory Board expressed their gratitude for the opportunity given and hoped that SCOPI could be better in the future, in terms of organization and impact on farmers at large. The signing of the members' meeting conclusion notes was carried out after a series of elections and remarks from the board had been carried out



Handover of Position from Chairman of the Executive Board 2021-2024 to the Newly Elected Chairman of the Executive Board (2024-2027)



The 2024 annual general meeting of SCOPI members went smoothly. Before ending the agenda, the secretariat team handed over certificates of appreciation to all Executive Board. Supervisory Board and Advisory Board for the 2021-2024 period as a form of appreciation for their contribution and effort to support SCOPI over the last 3 years. Next, the event ended with a photo session and continued with the iftar gathering and dinner. Overall, all the agendas scheduled for this year's general meeting of members have been carried out well. The secretariat team and the election committee expressed their appreciation to all members and parties who have been involved in this event.

# SCOPI and the Human Resources Training Center (Pusdiklat SDM) of the Ministry of Environment and Forestry (KLHK) Hold Consultative Workshop on Developing Agroforestry Curriculum Based on Coffee

Contributor: Tia Ameylia

In response to global issues such as climate change, deforestation, and land conversion, the Sustainable Coffee Platform of Indonesia (SCOPI) collaborated with the Human Resources Training Center of the Ministry of Environment and Forestry (Pusdiklat SDM KLHK) to organize a consultative workshop for developing the Agroforestry Training Curriculum Based on Coffee (NSC Agroforestry) on March 27, 2024, at the Pusdiklat SDM LHK office in Bogor. The main objective of this workshop was to present the draft NSC Agroforestry curriculum and gather feedback from stakeholders. This hybrid event was attended by 12 participants in person and 90 participants online.

The development of the NSC Agroforestry curriculum is part of SCOPI's strategic initiative to promote sustainable coffee production and enhance the welfare of Indonesian coffee farmers. This initiative builds on SCOPI's previous success with the National Curriculum and Post-Harvest GAP Modules for Arabica and Robusta Coffee (NSC Arabica-Robusta), which have been disseminated to coffee farmers in 15 provinces through the Coffee Master Trainer (MT) program.

The consultative workshop marks the initial step in developing a comprehensive NSC Agroforestry curriculum, involving multi-stakeholder participation to ensure that the curriculum incorporates practical experience and the latest research. Supported by the International Islamic Trade Finance Corporation (ITFC) through the Coffee Master Trainer Upgrade (MUG) program and the Global Coffee Platform (GCP), this initiative aims to provide valuable training and extension resources for implementing coffee-based social forestry programs.



Documentation: SCOPI

#### Key Outcomes from the Workshop

- 1. Alignment with National Standards: The training modules related to Good Agricultural Practices (GAP) for coffee will adhere to the Indonesian National Work Competency Standards (SKKNI) No. 308/2017 for Sustainable Coffee, while the agroforestry modules will align with the Agroforestry Technique Curriculum of KLHK.
- 2. **Structured Curriculum Development:** There is an emphasis on the need for a more structured organization of the training modules within the draft NSC Agroforestry curriculum to facilitate module development.
- 3. **Importance of Marketing and Branding:** Including training modules on marketing strategies and branding of products, considering that agroforestry-based coffee, especially under social forestry schemes, may yield lower but unique characteristics.
- 4. Diversification Opportunities:

Incorporating content on diversification of agroforestry coffee enterprises, such as developing agrotourism and exploring carbon trading opportunities from agroforestry land.



Documentation: SCOPI

# SCOPI and GCP Kick-off Meeting: Charting a Path to Sustainable Coffee

Contributor: Purnama Graha

On Thursday, April 25, 2024, Sustainable Coffee Platform of Indonesia (SCOPI) and the Global Coffee Platform (GCP) held an introductory meeting that was both dynamic and forward-looking. With an agenda focused on the prosperity and sustainability of coffee farmers, this gathering set the stage for significant future steps.

# Highlights of the Meeting: Key Topics Discussed

# Introduction of the New Board of Directors and Advisors of SCOPI, Period 2024-2027

At the beginning of the meeting, we were introduced to the new faces in SCOPI's leadership team. Irvan and Eman, a dynamic duo, are set to guide SCOPI toward a brighter future. Annette, the Executive Director of GCP, welcomed them with enthusiasm and steered the discussion towards critical topics such as member participation and how all stakeholders can work together to advance sustainability.

#### Updates from the Global Coffee Platform (GCP)

Annette provided a comprehensive update on GCP's impressive growth, noting the addition of 37 new members in the past year. This expansion is part of GCP's broader effort to strengthen international collaboration and make a more significant impact on coffee farmers worldwide. Annette also shared important changes in GCP's leadership, including the appointment of Adrianna Meh as the new chair and the involvement of Vanuzia Nogueira from the International Coffee Organization (ICO).

# Sustainability Challenges: Focus on Coffee Farmers

A major part of the discussion centered on how the coffee industry can tackle pressing issues like climate change and farmer poverty. Annette emphasized that sustainability must be embedded into the fabric of coffee-producing countries—not merely addressed through temporary projects. This approach ensures lasting and meaningful improvements that benefit coffee farmers directly.

# **Key Highlights and Strategic Insights**

### SCOPI's Ambitious Plan for Indonesia

SCOPI aims to support 126,000 smallholder coffee farmers in Indonesia by 2030. With a goal to close the living income gap by 10%, SCOPI's strategy focuses on three main pillars:

- Improve Sustainable Coffee Productivity: Empowering farmers with knowledge and skills to adopt sustainable practices with NSC.
- Promote the Responsible Use of Agrochemicals to maintain access into international markets: Enhancing access to and use of better agricultural inputs.
- **Strengthen Platform Capacity:** Creating favorable conditions for sustainable coffee production to thrive.

### **Success Stories from Vietnam**

Lauren from GCP shared inspiring success stories from Vietnam, where the Collective Action initiative has been successfully implemented. These examples provide valuable insights into how collaborative approaches can drive tangible and positive changes in the coffee sector.

## Next Steps: What Lies Ahead?

#### **1. Collaborating for the 2030 Goal:**

- Lauren from GCP will provide further details on how GCP and SCOPI will collaborate to achieve their ambitious 2030 objectives. This includes developing a robust measurement system to track progress effectively.
- 2. Follow-Up Meeting on the Activities of GCP's Country Member Congress and Assembly 2024: Annette will arrange meetings with SCOPI's Executive new Board and Secretariat Team in June 2024. These meetings will provide an opportunity deepen discussions on the partnership between GCP. SCOPI. and other ongoing programs.

# Conclusion: A New Era for Coffee Sustainability

This meeting marks the beginning of a promising journey for SCOPI and GCP. With close collaboration and a clear focus, both organizations are poised to lead the coffee industry towards a future that is not only more sustainable but also more prosperous for farmers. The challenges of today are being met with strategic planning and a commitment to creating a strong foundation for the next generation of coffee growers.

For more information or to get involved in these initiatives, please reach out to the SCOPI teams. Together, we can create a brighter future for coffee and its growers!







**Documentation: SCOPI** 

# Focus Group Discussion "Development of Strategies to Support the Progress of Indonesian Farmers Through the FOLUR Project"

#### Contributor: Tia Ameylia

On May 7, 2024, SCOPI's Executive Director, Ade Aryani, spoke at a Focus Group Discussion (FGD) titled "Development of Strategies to Support the Progress of Indonesian Farmers Through the FOLUR Project." The event took place in Jakarta and was part of the Global Environment Facility (GEF) grant project currently being implemented by the Indonesian Government through coordination between the Coordinating Ministry for Economic Affairs, the National Development Planning Agency (Bappenas), the Ministry of Agriculture, the Ministry of Environment and Forestry, with technical support from the United Nations Development Programme (UNDP) and the Food and Agriculture Organization (FAO).

The FOLUR Project (Food Systems, Land Use, and Restoration) aims to transform the management of food systems and landscape based on coffee, cocoa, palm oil, and rice through a comprehensive land use approach. The project integrates biodiversity conservation, restoration, and largescale production with key targets including benefits for 103,000 farmers, restoration or rehabilitation of 20,000 hectares of land, integrated landscape management over 1.521 million hectares, and mitigation of 94.44 million tons of CO2 emissions.

During the event, Ade Aryani delivered a presentation titled "Strengthening Coffee Production Chains and Sustainable Food Systems." In her presentation, she discussed the importance of strengthening coffee production chains and developing sustainable food systems to support farmer welfare and environmental preservation. The activity was attended by representatives from ministries and organizations involved in the FOLUR Project, the private sector, and NGOs.

The FOLUR Project, implemented in five target provinces and five pilot districts, is expected to create transformational changes in sustainable landscape management in Indonesia. Through engagement with various stakeholders, the project aims to integrate dimensions and dynamics of food systems and ecosystems at the landscape level, jurisdiction, agricultural systems, and livelihoods, thereby achieving sustainable social and economic development.

# Coffee Stakeholders Gather to Discuss Living Income Benchmark for Indonesian Coffee Farmers

Contributor: Ilham Bayu Widagdo





Documentation: SCOPI

The Sustainable Coffee Platform of Indonesia (SCOPI) and Louis Dreyfus Company (LDC) hosted a stakeholder meeting with the International Coffee Organization (ICO) to discuss the Living Income Benchmark (LIB) for the well-being of Indonesian coffee farmers. The meeting was attended by Vanusia Nogueira, Director of ICO, and SCOPI members representing various stakeholders in the Indonesian coffee industry. This strategic forum served as a platform to discuss the current situation of the global and Indonesian coffee industries, with a primary focus on the LIB, a critical national and international priority.

Irvan Helmi, Chairman of the SCOPI Board of Directors, highlighted in his opening remarks the significance of coffee farmer well-being for the long-term sustainability of the coffee industry.



"Without achieving a decent income standard for farmers, we cannot encourage them to consistently apply sustainable coffee cultivation practices. We believe that achieving 'a genuinely prosperous living income' is the only way to address other issues in the coffee industry, such as gender equality and effective supply chains," he stated.

Vanusia Nogueira, Director of ICO, reaffirmed ICO's commitment through the Coffee Public and Private Task Force to support at least 21 of the 42 ICO member coffee-producing countries in achieving Living Income for coffee producers by 2030.

"All stakeholders need to work together to formulate strategies and solutions to bridge the gap between the Living Income Benchmark and actual farmer income," she emphasized.



Documentation: SCOPI

Furthermore, Vanusia stressed the importance of funding mechanisms for coffee sustainability programs and explained that ICO has approached the G7, which has a program for coffee sustainability issues. SCOPI and ICO have collaborated on measuring the Living Income Benchmark for Robusta Coffee Farmers in Lampung, and the report will be submitted to the government next month.

During the discussion, SCOPI's Living Income working group, represented by LDC and Rikolto, presented their strategies and initiatives related to the Living Income Benchmark. Diva Tanzil, Country Manager of Stronger Coffee Initiative LDC, elaborated on LDC's strategy to establish a sustainable coffee supply chain that benefits farmers, the environment, and consumers. Meanwhile, Radhya Avisya, Coffee Program Officer of Rikolto Indonesia, presented the Living Income Benchmark measurement program in Kerinci Jambi and the strategy to close the Living Income gap through ecosystem services payment and agroforestry programs. The meeting proceeded smoothly and intensively, with active participation from SCOPI members sharing their experiences, best practices, and providing feedback on each other's programs. Several other strategic issues were also discussed. including the EUDR (EU Deforestation-Free Regulation) for coffee commodities, global coffee price volatility, and the sustainability of the coffee industry for future generations. As a follow-up to the meeting, SCOPI will advocate to the central government regarding the Living Income Benchmark Study report in Lampung. This advocacy aims to encourage multi-stakeholder collaboration in formulating practical solutions to bridge the Living Income gap with the actual income of coffee farmers.

This stakeholder meeting represents a crucial step in the collective effort to achieve the Living Income Benchmark for Indonesian coffee farmers. With commitment and collaboration from various parties, it is hoped that coffee farmer well-being can be realized and the Indonesian coffee industry can flourish sustainably.

# **DISKUSI KOPI**

Navigating the Dynamics of Global Robusta Coffee Prices, Mitigating Climate Crisis, and Strategies for Maintaining Coffee Production Stability in Indonesia

Contributor: Tia Ameylia

# SCOPI organized a Coffee Discussion (DISKO) on May 27, 2024, conducted online via Zoom Meeting.

This DISKO event was supported by The International Islamic Trade Finance Corporation (ITFC) through a collaborative program with SCOPI, namely the Coffee Master Trainer Upgrade Program (Coffee MUG): Indonesia Coffee Export Development. The Coffee MUG Program is SCOPI's and ITFC's initiative to enhance Indonesian coffee production and exports by building the capacities of key coffee trainers/Coffee Master Trainers (MTs) and their associated farmers. Through this DISKO activity, it is expected that MTs will gain comprehensive insights into current coffee conditions and be able to disseminate sustainable cultivation strategies aimed at maintaining coffee production stability to the supported coffee farmers.





This DISKO event was themed "Navigating the Dynamics of Global Robusta Coffee Prices, Mitigating Climate Crisis, and Strategies for Maintaining Coffee Production Stability in Indonesia," featuring Addy Perdana Soemantri (Trade Attaché KBRI Hanoi) and Arief Wicaksono (Plantation Practitioner & SCOPI MT) as speakers, with Andrian Dwi Atmanto (Coffee Agronomist Team Leader, Nestle Indonesia - Lampung & SCOPI MT) as the moderator. Based on the discussion outcomes, it can be concluded that:

## "The dynamics of coffee prices, particularly Robusta Coffee, are expected to continue rising until the end of this year."

This is due to the weather conditions affecting coffeeproducing countries, particularly Vietnam, experiencing extreme weather conditions such as El Niño, resulting in a 10% decrease in coffee production. Additionally, increasing local consumption and diminishing coffee reserves are also contributing factors to the rise in coffee prices.

# MITIGATION AND STRATEGIES

Efforts to mitigate and strategize to maintain coffee production stability need to be implemented at various levels:



# **Policy Level**

The government plays a crucial role in crafting appropriate policies and maximizing the role of local extension workers.



# **NGO Level**

Development in the upstream subsystem to ensure the main challenges of coffee production are addressed.



# Farmer Level

Attention should be given to soil conditions, considering the type of composition and agroforestry concepts for shade plants. Regular and timely pruning of coffee plants, planting windbreak trees, appropriate fertilization using organic fertilizers, irrigation during El Niño phases to aid coffee pollination, and using climateadaptive and tolerant coffee clones are also crucial practices.

# Kick-Off Meeting of the SCOPI Executive Board Period of 2024-2027

#### Contributor: Purnama Graha

On May 28, 2024, the Executive Board of SCOPI (Sustainable Coffee Platform of Indonesia) held a kick-off meeting focusing on strategies to enhance sustainability and productivity in the Indonesian coffee industry. The meeting included discussions on setting revised targets for farmer programs, addressing challenges such as climate change and farmer incomes, and promoting agroforestry as a sustainable solution. Additionally, the discussion explored potential partnerships, the importance of a national curriculum in farmer training, and the active role of members in upcoming events.

# **Next Steps**

SCOPI will take several concrete steps to achieve sustainability goals and improve the welfare of coffee farmers in Indonesia:

- 1. Development of a National Certification Program for Coffee Trainers (Master Trainers).
- 2. Collective action with the Global Coffee Platform.
- **3. Formation of Working Group Activities.**



Documentation: SCOPI

# **Working Group Activity Plans**

SCOPI has set ambitious goals to reduce the living income gap by 10% for 126,000 coffee farmers by 2030. The focus is on improving coffee production and quality as well as farmer welfare through four main working groups:

- 1. Agroforestry: Promotion and implementation of agroforestry practices in coffee plantations.
- 2. **Agrochemicals:** Education and support in the responsible use of chemicals.
- 3. Living Income: Interventions to increase the living income of coffee farmers.
- 4. **Human Capital:** Capacity building and training for coffee farmers.

# Conclusion

This kick-off meeting marks a significant initial step in SCOPI's efforts to reduce the living income gap and enhance the welfare of sustainable coffee farmers in Indonesia. Through structured work plans and a focus on collaboration and innovation, SCOPI and the Executive Board are committed to achieving ambitious sustainability goals. Active involvement from all stakeholders will be crucial in realizing this vision.



Documentation: SCOPI

# SCOPI conducted Technical Guidance on Business Proposal Development Batch 2 for MT

Contributor: Tia Ameylia

The Sustainable Coffee Platform of Indonesia (SCOPI), in collaboration with The International Islamic Trade Finance Corporation (ITFC), successfully conducted a Technical Guidance on Business Proposal Development as part of the Master Trainer (MT) Business Batch 2 Program. This event is part of the Master Trainer Upgrade (MUG) Program: Indonesia Coffee Export Development aimed at enhancing the capacity and competence of SCOPI's Master Trainers in promoting sustainable coffee cultivation and post-harvest practices among farmers.

The Technical Guidance sessions were held on May 30, 2024, at Kala Temu Café, Kebayakan, Central Aceh, and on June 1, 2024, at Bob's Café, Kabanjahe, Karo, in collaboration with the Business and Technology Incubator of Teuku Umar University (IBT UTU) as the implementing partner. The primary objective of the Technical Guidance was to provide technical guidance for MTs and prospective MTs in developing viable and competitive business proposals. Participants included MTs and prospective MTs benefiting from the MUG program in the provinces of Aceh and North Sumatra.

Following the Technical Guidance, participants were given one week to review their draft proposals and complete details to maximize the proposals to be submitted to SCOPI and ITFC. Facilitators from IBT UTU were also available for further consultation after the Technical Guidance sessions. Evaluation survey results showed that 66.7% of participants strongly agreed and 33.3% agreed that the Technical Guidance sessions were well-executed both in terms of substance and technical training. Additionally, nearly 77% of participants agreed that the facilitators effectively guided the sessions and demonstrated good communication and attitude during interactions.

#### Documentation: SCOPI



Key Outcomes of the Activity:

- 1. Ability to Design Business Models using the Business Model Canvas (BMC): Participants were reintroduced to the BMC tool and guided to address BMC pointers according to their business plan contexts. By the end of the Technical Guidance, all participants successfully developed their business models using BMC tools.
- 2. Ability to Create Cost Budget (RAB) and Break Even Point (BEP) Designs: Participants were taught how to calculate the BEP for the products/services they plan to undertake and to detail it in the RAB. All participants successfully demonstrated business feasibility with measurable break-even points and rationalized RAB.
- 3. Ability to Develop Viable Business Proposals: Participants were directed to compile business proposals by completing main components such as BMC, RAB, and BEP within a proposal template. All participants successfully met the target in submitting their initial draft business proposals on time.



Documentation: SCOPI

# Women in the Coffee Industry

Contributor: Tota Jordan Sitanggang

Formerly, coffee was often associated with masculinity due to its bitter taste, seemingly symbolizing masculinity. However, the situation is different now. The habit of enjoying coffee has also become a trend among women.

Whether as a companion during leisure time at cafes, a mood booster while working, or a mandatory drink at home, coffee has become an integral part of daily routines, especially for busy women. It's not uncommon for many to have in-depth knowledge about coffee, ranging from its origins to manual brewing techniques. So, it's no surprise that coffee enthusiasts nowadays are not only dominated by men but also by many women.

What's interesting is that the love for caffeine not only makes women coffee enthusiasts but also actively involves them in the coffee industry. Although the role of women in the coffee world has only recently begun to emerge, women have actually long played important roles, including in serving coffee. Most of the coffee we enjoy comes from the hands of women. According to the International Coffee Organization, the contribution of women to the global coffee industry is significant. Approximately 20-30% of coffee farms are managed by women, and more than 70% of workers in the coffee industry are women. They are not only involved upstream but also downstream in the coffee industry, from being baristas, roasters to entrepreneurs. The role of women in the coffee industry is increasingly recognized, especially in producing quality coffee.

The coffee industry is also open to women. There are no gender restrictions in competition; it all depends on the abilities and knowledge of individuals, both men and women. The success of women in the coffee industry, whether as baristas, roasters, or entrepreneurs, shows that they have a significant role in this industry.

With the increasing popularity of coffee, job opportunities in this industry are increasingly open to women. They are not only confined to the barista profession but can also become roasters, Q-graders, judges, and even entrepreneurs. The presence of many women in the coffee industry is evidence that their roles are increasingly recognized and appreciated. They prove that there are no barriers to success in the coffee industry, regardless of gender.

# MEMBERS' CORNER

# Transforming Pagar Alam Robusta Coffee with PPAI Technology™



Contributor and Documentation: Pandawa Agri Indonesia

**Pandawa Agri Indonesia (PAI)** is spearheading a transformative journey for Robusta coffee growers in Pagar Alam, South Sumatra, Indonesia, through its innovative Smallholder Ecosystem Development Initiative. This multifaceted initiative is not just about improving coffee farming practices; it represents a collective vision to empower smallholder coffee farmers, enhance productivity, and redefine the perceptions surrounding Robusta coffee.

At the core of this initiative lies PAI's PPAI Technology<sup>™</sup> (Plant and Soil Health, Productivity, Assistance, and Innovation), a rigorous, sciencebased cultivation practice designed to increase productivity and showcase the delightful taste profile of Robusta coffee. By challenging the perception of Robusta as inferior, PAI is demonstrating its potential to rival Arabica in quality.

The initiative's impact is best illustrated by Kawépa Coffee, a local product nurtured under PAI's guidance. Through meticulous evaluation by experts from the Specialty Coffee Association of Indonesia, Kawépa Coffee earned an impressive score of 82 out of 100. This recognition solidifies its status as an outstanding specialty coffee and showcases the potential of Robusta coffee when cultivated with care and expertise.

# PPAI Technology<sup>™</sup>: A Science-Based Approach

Prior to implementing solutions, PAI's journey began with a thorough preliminary assessment to unravel the complexities faced by coffee growers in Pagar Alam. The findings highlighted low productivity as a predominant issue, compounded by limited knowledge, intergenerational misunderstandings, and financial constraints.

Addressing these challenges required a tailored approach, which PAI delivered through its PPAI Technology<sup>™</sup>. This technology focuses on enhancing plant and soil health, boosting productivity, and equipping farmers with essential tools and knowledge.

Six targeted interventions were implemented, including PAI's flagship products: Balance Solution<sup>™</sup> and WEED Solut-ioN<sup>®</sup>. These interventions have yielded remarkable outcomes.

Balance Solution<sup>™</sup> (BS) is an ameliorant made from a special organic formulation with Reductant<sup>™</sup> technology. It improves the chemical, physical, and biological properties of the soil simultaneously. The application of BS can improve fertilizer efficiency, leading to more effective and ecofriendly agricultural practices.

#### KAPUCINO

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Alongside BS, Pandawa Agri introduced WEED SolutioN<sup>®</sup>, a herbicide reductant which recently received the Environmental Label Type III, Environmental Product Declaration (EPD) certificates. EPDs are globally recognized, standardized documents that provide transparent and verified information about a product's environmental impact throughout its entire life cycle, including raw material consumption, energy and water use, waste generation, and emissions.

Faris Nurmianto, Pandawa Agri Indonesia's Head of Smallholders Initiative, shared the impressive results achieved with PPAI Technology<sup>™</sup>, "Last year, farmers experienced an average productivity increase of 25.84% compared to the previous year, despite the challenges posed by the El Niño climate crisis. Additionally, farmers enjoyed a 176.20% increase in net profit compared to other farmers who did not use PPAI Technology<sup>™</sup>."

While the surge in global coffee prices in 2023 provided a favorable backdrop for profit growth across the board, the adoption of PPAI Technology<sup>™</sup> enabled farmers to capitalize more effectively on this beneficial market condition. The impressive results achieved underscore the potential of science-based agricultural interventions in transforming traditional farming practices and improving livelihoods.

To delve deeper into the groundbreaking results of this initiative, download the impact report from this link: <u>Cultivating Excellence: The Robusta</u> <u>Revolution</u>. This report provides an in-depth analysis of the interventions and outcomes, showcasing the potential for scalability and replication in other regions.

Through initiatives like this, Pandawa Agri Indonesia is not just transforming coffee farming; it is reshaping the future of agriculture in Indonesia, one smallholder at a time.

# **KEY IMPACT HIGHLIGHTS**



Productivity





1.26 ton/ha of Average Productivity





25.84% of Increased Productivity



Increase in Net Profit

Source: pandawaid.com





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D in SUSTAINABLE COFFEE PLATFORM OF INDONESIA